UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): July 11, 2007 (July 10, 2007)

Live Nation, Inc.

(Exact name of registrant as specified in its charter)

Delaware

001-32601 (Commission File No.)

(State or other jurisdiction of incorporation)

9348 Civic Center Drive Beverly Hills, California (Address of principal executive offices) 20-3247759 (I.R.S. Employer Identification No.)

> 90210 (Zip Code)

Registrant's telephone number, including area code: (310) 867-7000

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On July 11, 2007, Live Nation, Inc. announced the pricing of its previously announced private offering of \$200.0 million principal amount of 2.875% Convertible Senior Notes due 2027. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release dated July 11, 2007

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LIVE NATION, INC. a Delaware corporation

By: /s/ Kathy Willard

Kathy Willard Executive Vice President and Chief Accounting Officer

Dated: July 11, 2007

EXHIBIT INDEX

Exhibit No.

99.1

Press Release dated July 11, 2007

Description



For Immediate Release

Investor Contact: Lee Ann Gliha (310) 867-7000

Live Nation, Inc. Prices \$200 Million Convertible Senior Notes

LOS ANGELES, CA—(July 11, 2007)—Live Nation, Inc. (NYSE: LYV), today announced the pricing of \$200 million aggregate principal amount of convertible senior notes due 2027. Live Nation granted the initial purchasers an option to purchase an additional \$20 million of the notes to cover over-allotments. The notes are being sold in a private placement in the United States to qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933 (the "Securities Act").

The notes will pay interest semiannually at a rate of 2.875 percent per annum. The notes will be convertible, under certain circumstances, at an initial conversion rate of 36.8395 shares per \$1,000 principal amount of notes, which represents a 27.5 percent conversion premium based on the last reported sale price of \$21.29 per share on July 10, 2007. Upon conversion, the notes may be settled in shares of Live Nation common stock or, at Live Nation's election, cash or a combination of cash and shares of Live Nation common stock.

Live Nation estimates that the net proceeds from this offering will be approximately \$193 million (or \$212.4 million if the initial purchasers exercise their over-allotment option in full) after deducting estimated offering expenses. Live Nation intends to use the net proceeds from the offering to repay debt under its credit facility and for general business purposes.

This press release does not constitute an offer to sell or the solicitation of an offer to buy securities. Any offer of the securities will be made only by means of a private offering memorandum. The notes and the shares of Live Nation common stock issuable upon conversion have not been registered under the Securities Act or the securities laws of any other jurisdiction and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements.

Forward-Looking Statements

This press release contains forward-looking statements regarding Live Nation's intention to issue the notes and its intended use of the resulting proceeds. There is no assurance that Live Nation will successfully complete the proposed offering or use the proceeds as presently intended. Investors should not place undue reliance on forward-looking statements as predictions of future results. Live Nation undertakes no obligation to update or revise any forward-looking statements to reflect developments or information obtained after the date of this press release.