FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPROVAL | | | | | | |
|--------------------------|-----------|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | |
| Estimated average burden | | | | | | |
| nours per response | 0.5 | | | | | |

longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type | pe Response | es) | | | | | | | | | | | | | | |
|---|-------------|--|--|--|---|------------------------------------|---|--|---|------------|--|---|---|-------------------------------------|-------------------------|--|
| 1. Name and Address of Reporting Person * Berchtold Joe | | | | 2. Issuer Name and Ticker or Trading Symbol Live Nation Entertainment, Inc. [LYV] | | | | | | | 5 | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | |
| (Middle) C/O LIVE NATION ENTERTAINMENT, INC., 9348 CIVIC CENTER DRIVE | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/16/2017 | | | | | | | | X Officer (give title below) Other (specify below) Chief Operating Officer | | | | |
| (Street) BEVERLY HILLS, CA 90210 | | | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | | |
| (City) (State) (Zip) | | | | | Table I - Non-Derivative Securities Acqui | | | | | | | ired, Disposed of, or Beneficially Owned | | | | |
| 1.Title of Security (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Da any (Month/Day/ | | if Coo (Ins | . Transaction Code Instr. 8) | | 4. Securities Acc (A) or Disposed (Instr. 3, 4 and 5 | | of (D) (5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | | ed (| Ownership Form: | Beneficial | |
| | | | (Month | /Day/1ea | | Code | V | | A) or (D) | ` | Instr. 3 and 4) | 9 | | · / | Ownership (Instr. 4) | |
| Common | Stock | | 03/16/2017 | | | | A | | 9,506 A | A | \$ 0 (1) (2) | 44,559 | | 1 | D | |
| | | | Table II - | | | | cquire | d, Dis | posed of, o | or Bei | neficially (| lid OMB co | ntrol numi | oer. | | |
| (Instr. 3) | Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if | 4. Transact | 5. N of Deri Secu Acq (A) Disp (D) | vative varities uired or osed o | Expiration Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4) | Ownersh Form of Derivativ Security Direct (I or Indire | Beneficia Ownershi (Instr. 4) | | |
| | | | | Code | V (A | | Date Exer | | Expiration Date | on | Title | Amount or Number of Shares | | | | |
| Stock Option (buy) | \$ 29.03 | 03/16/2017 | | A | 93,5 | 537 | | (3) | 03/16/2 | 2027 | Commor Stock | 93,537.00 | \$ 0 <u>(1)</u> | 93,537 | D | |
| Repor | ting O | wners | | | | | | | | | | | | | | |

| | Relationships | | | | | | |
|--|---------------|-----------|-------------------------|-------|--|--|--|
| Reporting Owner Name / Address | | 10% Owner | Officer | Other | | | |
| Berchtold Joe C/O LIVE NATION ENTERTAINMENT, INC. 9348 CIVIC CENTER DRIVE BEVERLY HILLS, CA 90210 | | | Chief Operating Officer | | | | |

Signatures

| Kathy Willard, Attorney-in-Fact for Joe Berchtold | 03/20/2017 | | |
|---|------------|--|--|
| Signature of Reporting Person | Date | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reporting person received the award under the Amended and Restated Ticketmaster Entertainment, Inc. 2008 Stock and Annual Incentive Plan.
- (2) Represents a restricted stock award. If certain financial performance targets specified by the company's Compensation Committee are achieved for the year of the grant, 50% of the award will vest on March 31, 2018 and the remaining 50% will vest on March 31, 2019.
- (3) Only vested shares may be exercised. These options will vest in equal annual installments on March 31, 2018 and March 31, 2019.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.