
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934**

Date of Report (Date of Earliest Event Reported):
December 18, 2018

Live Nation Entertainment, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-32601
(Commission File No.)

20-3247759
(I.R.S. Employer
Identification No.)

9348 Civic Center Drive
Beverly Hills, California
(Address of principal executive offices)

90210
(Zip Code)

(310) 867-7000

Registrant's telephone number, including area code:

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On December 18, 2018, the Board of Directors (the “Board”) of Live Nation Entertainment, Inc. (“Live Nation”) elected Maverick Carter as a member of the Board. Mr. Carter has not been appointed to any Board committees at this time.

There is no arrangement or understanding between Mr. Carter and any other person pursuant to which Mr. Carter was elected as a director. There are no transactions in which Mr. Carter has an interest requiring disclosure under Item 404(a) of Regulation S-K. In connection with his appointment to the Board, on December 18, 2018: (i) Mr. Carter was granted 1,296 shares of Live Nation restricted common stock pursuant to the company’s non-employee director compensation plan, which shares represent a prorated portion of the annual non-employee director grant and will vest on June 6, 2019, and (ii) Mr. Carter and Live Nation entered into Live Nation’s form indemnification agreement for directors, a copy of which is attached hereto as Exhibit 10.1 and incorporated herein by reference. A copy of the press release issued by Live Nation on December 20, 2018 in respect of Mr. Carter’s appointment to the Board is attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

The information in the Exhibit Index of this Current Report on Form 8-K is incorporated into this Item 9.01(d) by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Live Nation Entertainment, Inc.

By: /s/ Brian Capo

Brian Capo
Senior Vice President
and Chief Accounting
Officer

December 20, 2018

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
10.1	<u>Form of Indemnification Agreement (incorporated by reference to Exhibit 10.23 of the Registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2009, filed with the Securities and Exchange Commission on February 25, 2010).</u>
99.1	<u>Press release issued by Live Nation Entertainment, Inc. on December 20, 2018.</u>



LIVE NATION ENTERTAINMENT ELECTS MAVERICK CARTER TO BOARD OF DIRECTORS



LOS ANGELES, CA (Dec 20, 2018) – Live Nation Entertainment (NYSE: LYV) today announced the election of Maverick Carter to its Board of Directors.

With a wealth of experience across the business, marketing, entertainment, and media sectors, Carter has become an important figure in the sports and talent landscape.

As LeBron James' longtime business manager, Carter is credited with guiding James' history-making career off the court that spans entertainment, content creation, and marketing and business development through the companies they cofounded – SpringHill Entertainment, UNINTERRUPTED, and The Robot Company. Today Carter serves as the CEO of each of these companies within LRMR Ventures, a holding company he helped build that oversees all of James' and Carter's current investments and business assets. SpringHill Entertainment develops content for digital, documentary and feature films and television, with Carter serving as the executive producer on its growing list of projects that includes the primetime NBC game show *The Wall*, the critically-acclaimed docuseries *Warriors of Liberty City* for Starz and *Best Shot* for YouTube Premium. UNINTERRUPTED is an award-winning athlete empowerment company that gives athletes a multimedia platform to amplify their stories and connect with their fans in an unprecedented way. The Robot Company is an integrated

marketing agency that leverages relationships within the sports, art, digital, music and entertainment industries to build and execute client-specific marketing solutions for brand partners including JP Morgan Chase, Beats by Dre, and Sprite.

Carter was also instrumental in securing James' \$1 billion lifetime deal with Nike, the largest single-athlete guarantee and the first lifetime commitment in Nike's company history.

"Maverick is at the forefront of talent, sports and media and brings exceptional experience and insight to our esteemed board," said Greg Maffei, Chairman of the Live Nation Board of Directors.

"Maverick's talent-centric view, brand instincts and ability to innovate make him an incredible asset and resource to Live Nation as we continue to create new ways to partner with artists and expand our business," said Michael Rapino, President and CEO, Live Nation Entertainment.

"This is an exciting opportunity for me because I've long admired Live Nation's industry-changing work and their talent-first approach to business," said Carter. "They're not afraid to think differently about the possibilities for their talent, and I look forward to helping them explore new ways to help talent build out their businesses."

Carter attended Western Michigan University and splits time between Akron, Ohio and Los Angeles.

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About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit www.livenationentertainment.com.

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