# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form	10-Q

# QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2019

or

# TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES $\hfill \square$ EXCHANGE ACT OF 1934

For the transition period from to Commission File Number 001-32601

# LIVE NATION ENTERTAINMENT, INC.

(Exact name of registrant as specified in its charter)

Delaware20-3247759(State of Incorporation)(I.R.S. Employer Identification No.)

9348 Civic Center Drive Beverly Hills, CA 90210

(Address of principal executive offices, including zip code)

(310) 867-7000

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class Trading Symbol(s) Name of each exchange on which registered

Common stock, \$.01 Par Value Per Share LYV New York Stock Exchange

(Includes Preferred Stock Purchase Rights)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  $\boxtimes$  Yes  $\square$  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes 🗵 No 🗆

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "scalerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer		Accelerated Filer	ш
Non-accelerated Filer		Smaller Reporting Company	
		Emerging Growth Company	
2 2 2 1 .	y, indicate by check mark if the registrant has with any new or revised financial accounting Act.		

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). 🛘 Yes 🖾 No

On July 18, 2019, there were 213,147,303 outstanding shares of the registrant's common stock, \$0.01 par value per share, including 2,642,564 shares of unvested restricted stock awards and excluding 408,024 shares held in treasury.

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# GLOSSARY OF KEY TERMS

AOCI	Accumulated other comprehensive income (loss)
AOI	Adjusted operating income (loss)
FASB	Financial Accounting Standards Board
GAAP	United States Generally Accepted Accounting Principles
Live Nation	Live Nation Entertainment, Inc. and subsidiaries
SEC	United States Securities and Exchange Commission
Ticketmaster	Our ticketing business

# PART I—FINANCIAL INFORMATION

# **Item 1. Financial Statements**

# LIVE NATION ENTERTAINMENT, INC. CONSOLIDATED BALANCE SHEETS (UNAUDITED)

	June 30, 2019	December 31, 2018		
LOOPING	(in the	usands)		
ASSETS Current assets				
Cash and cash equivalents	\$ 2,270,341	\$ 2,371,540		
Accounts receivable, less allowance of \$35,215 and \$34,225, respectively	1,096,754	829,320		
Prepaid expenses	858,469	597,866		
Restricted cash	14,638	6,663		
Other current assets	44,685	42,685		
Total current assets	4,284,887	3,848,074		
Property, plant and equipment	4,204,007	3,040,074		
Land, buildings and improvements	1,101,316	984,558		
	782,994	742,737		
Computer equipment and capitalized software				
Furniture and other equipment	356,597	329,607		
Construction in progress	129,418	160,028		
	2,370,325	2,216,930		
Less accumulated depreciation	1,344,857	1,270,337		
	1,025,468	946,593		
Operating lease assets	1,186,909	_		
Intangible assets				
Definite-lived intangible assets, net	753,490	661,451		
Indefinite-lived intangible assets	368,846	368,854		
Goodwill	1,925,725	1,822,943		
Long-term advances	575,787	420,891		
Other long-term assets	408,275	428,080		
Total assets	\$ 10,529,387	\$ 8,496,886		
LIABILITIES AND EQUITY				
Current liabilities				
Accounts payable, client accounts	\$ 989,570	\$ 1,037,162		
Accounts payable	170,274	90,253		
Accrued expenses	1,339,881	1,245,465		
Deferred revenue	1,890,997	1,227,797		
Current portion of long-term debt, net	55,409	82,142		
Current portion of operating lease liabilities	120,065	_		
Other current liabilities	39,527	67,047		
Total current liabilities	4,605,723	3,749,866		
Long-term debt, net	2,708,642	2,732,878		
Long-term operating lease liabilities	4.400.000			
	1,138,893	-		
Deferred income taxes	169,985	137,067		
Other long-term liabilities	113,060	204,977		
Commitments and contingent liabilities				
Redeemable noncontrolling interests	385,328	329,355		
Stockholders' equity				
Common stock	2,101	2,091		
Additional paid-in capital	2,296,010	2,268,209		
Accumulated deficit	(968,312)	(1,019,223)		
Cost of shares held in treasury	(6,865)	(6,865)		
Accumulated other comprehensive loss	(148,791)	(145,231)		
Total Live Nation stockholders' equity	1,174,143	1,098,981		
Noncontrolling interests	233,613	243,762		
Total equity	1,407,756	1,342,743		
Total liabilities and equity	\$ 10,529,387	\$ 8,496,886		

# LIVE NATION ENTERTAINMENT, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

	Three Mor Jun	ths Er e 30,	ıded		Six Mont Jun	hs En e 30,	ded
	2019		2018		2019		2018
		(in t	thousands except sho	ire an	d per share data)		
Revenue	\$ 3,157,009	\$	2,868,315	\$	4,884,837	\$	4,350,699
Operating expenses:							
Direct operating expenses	2,327,414		2,135,107		3,479,018		3,067,191
Selling, general and administrative expenses	513,497		476,438		978,363		911,049
Depreciation and amortization	103,826		89,785		202,738		177,656
Loss (gain) on disposal of operating assets	(101)		108		(248)		146
Corporate expenses	40,787		32,152		77,243		65,962
Operating income	171,586		134,725		147,723		128,695
Interest expense	36,792		35,519		73,307		68,203
Interest income	(3,818)		(2,705)		(6,366)		(3,888)
Equity in loss (earnings) of nonconsolidated affiliates	(5,828)		313		(8,972)		(3,402)
Other expense (income), net	(430)		6,443		(3,833)		6,771
Income before income taxes	144,870		95,155		93,587		61,011
Income tax expense	28,750		11,799		32,708		18,683
Net income	116,120		83,356		60,879		42,328
Net income attributable to noncontrolling interests	12,765		13,997		9,968		6,875
Net income attributable to common stockholders of Live Nation	\$ 103,355	\$	69,359	\$	50,911	\$	35,453
Basic net income per common share available to common stockholders of Live Nation	\$ 0.43	\$	0.25	\$	0.12	\$	0.01
Diluted net income per common share available to common stockholders of Live Nation	\$ 0.41	\$	0.24	\$	0.11	\$	0.01
Weighted average common shares outstanding:							
Basic	209,998,048		207,331,781		209,456,196		207,031,642
Diluted	219,977,612		215,105,119		219,107,351		215,075,203
Reconciliation to net loss available to common stockholders of Live Nation:	102.255	Φ.	60.253	Φ.	50.011	•	25.452
Net income attributable to common stockholders of Live Nation	\$ 103,355	\$	69,359	\$	50,911	\$	35,453
Accretion of redeemable noncontrolling interests	(13,515)		(17,172)		(25,827)		(33,557)
Net income available to common stockholders of Live Nation—basic	89,840		52,187		25,084		1,896
Convertible debt interest, net of tax	86						
Net income available to common stockholders of Live Nation—diluted	\$ 89,926	\$	52,187	\$	25,084	\$	1,896

# LIVE NATION ENTERTAINMENT, INC. CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

	 Three Mo	nded		ded			
	2019 2018				2019		2018
			(in tho	ısands)	)		
Net income	\$ 116,120	\$	83,356	\$	60,879	\$	42,328
Other comprehensive loss, net of tax:							
Foreign currency translation adjustments	(671)		(33,557)		(3,560)		(17,295)
Comprehensive income	115,449		49,799		57,319		25,033
Comprehensive income attributable to noncontrolling interests	12,765		13,997		9,968		6,875
Comprehensive income attributable to common stockholders of Live Nation	\$ 102,684	\$	35,802	\$	47,351	\$	18,158

# LIVE NATION ENTERTAINMENT, INC. CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY (UNAUDITED)

			Live Nation Sto	ckholders' Equity						
	Common Shares Issued	Common Stock	Additional Paid-In Capital	Accumulated Deficit	Cost of Shares Held in Treasury	Com	umulated Other prehensive ome (Loss)	Noncontrolling Interests	Total Equity	Redeemable Noncontrolling Interests
				(in thousands, ex	cept share dat	ta)				(in thousands)
Balances at March 31, 2019	209,857,816	\$ 2,099	\$2,267,761	\$ (1,071,667)	\$ (6,865)	\$	(148,120)	\$ 197,186	\$1,240,394	\$ 343,029
Non-cash and stock-based compensation	_	_	11,754	_	_		_	_	11,754	_
Common stock issued under stock plans, net of shares withheld for employee taxes	60,223	_	(959)	_	_		_	_	(959)	_
Exercise of stock options, net of shares withheld for option cost and employee taxes	167,776	2	2,525	_	_		_	_	2,527	_
Conversion of convertible debt	824,328	_	28,586	_	_		_	_	28,586	_
Acquisitions	_	_	_	_	_		_	25,194	25,194	32,322
Purchases of noncontrolling interests	_	_	_	_	_		_	_	_	_
Redeemable noncontrolling interests fair value adjustments	_	_	(13,515)	_	_		_	_	(13,515)	13,515
Contributions received	_	_	_	_	_		_	8,324	8,324	_
Cash distributions	_	_	_	_	_		_	(6,172)	(6,172)	(7,317)
Other	_	_	(142)	_	_		_	(77)	(219)	172
Comprehensive income (loss):										
Net income	_	_	_	103,355	_		_	9,158	112,513	3,607
Foreign currency translation adjustments	_	_	_	_	_		(671)	_	(671)	_
Balances at June 30, 2019	210,910,143	\$ 2,101	\$2,296,010	\$ (968,312)	\$ (6,865)	\$	(148,791)	\$ 233,613	\$1,407,756	\$ 385,328

			Live Nation Sto	ckholders' Equity							
	Common Shares Issued	Common Stock	Additional Paid-In Capital	Accumulated Deficit	Cost of Shares Held in Treasury	Cor	ocumulated Other mprehensive come (Loss)	ncontrolling Interests	Total Equity	No	edeemable ncontrolling Interests
				(in thousands, ex	cept share dat	a)				(in	thousands)
Balances at December 31, 2018	209,135,581	\$ 2,091	\$2,268,209	\$ (1,019,223)	\$ (6,865)	\$	(145,231)	\$ 243,762	\$1,342,743	\$	329,355
Non-cash and stock-based compensation	_	_	24,992	_	_		_	_	24,992		_
Common stock issued under stock plans, net of shares withheld for employee taxes	312,857	3	(10,262)	_	_		_	_	(10,259)		_
Exercise of stock options, net of shares withheld for option cost and employee taxes	637,377	7	10,192	_	_		_	_	10,199		_
Conversion of convertible debt	824,328	_	28,586	_	_		_	_	28,586		_
Acquisitions	_	_	_	_	_		_	26,168	26,168		39,303
Purchases of noncontrolling interests	_	_	270	_	_		_	(270)	_		(1,459)
Redeemable noncontrolling interests fair value adjustments	_	_	(25,827)	_	_		_	_	(25,827)		25,827
Contributions received	_	_	_	_	_		_	8,324	8,324		_
Cash distributions	_	_	_	_	_		_	(52,115)	(52,115)		(11,258)
Other	_	_	(150)	_	_		_	(1,261)	(1,411)		2,597
Comprehensive income (loss):											
Net income	_	_	_	50,911	_		_	9,005	59,916		963
Foreign currency translation adjustments	_	_	_		_		(3,560)	_	(3,560)		_
Balances at June 30, 2019	210,910,143	\$ 2,101	\$2,296,010	\$ (968,312)	\$ (6,865)	\$	(148,791)	\$ 233,613	\$1,407,756	\$	385,328

			Live Nation Sto	ckholders' Equity								
	Common Shares Issued	Common Stock	Additional Paid-In Capital	Accumulated Deficit	Cost of Shares Held in Treasury	Co	Other mprehensive come (Loss)	No	ncontrolling Interests	Total Equity	No	edeemable ncontrolling Interests
				(in thousands, ex	cept share dat	a)					(in	thousands)
Balance at March 31, 2018	207,634,062	\$ 2,076	\$2,348,118	\$ (1,113,378)	\$ (6,865)	\$	(92,280)	\$	234,550	\$1,372,221	\$	264,700
Non-cash and stock-based compensation	_	_	12,450	_	_		_		_	12,450		_
Common stock issued under stock plans, net of shares withheld for employee taxes	72,008	1	(657)	_	_		_		_	(656)		_
Exercise of stock options, net of shares withheld for option cost and employee taxes	163,765	2	2,930	_	_		_		_	2,932		_
Repurchase of convertible debt conversion feature	_	_	(9,225)	_	_		_		_	(9,225)		_
Acquisitions	_	_	_	_	_		_		8,955	8,955		11,689
Purchases of noncontrolling interests	_	_	1,143	_	_		_		(1,143)	_		2
Redeemable noncontrolling interests fair value adjustments	_	_	(16,924)	_	_		_		_	(16,924)		16,924
Cash distributions	_	_	_	_	_		_		(6,992)	(6,992)		(4,628)
Other	_	_	(144)	_	_		_		(2,467)	(2,611)		78
Comprehensive income (loss):												
Net income	_	_	_	69,359	_		_		9,568	78,927		4,429
Foreign currency translation adjustments							(33,557)		_	(33,557)		_
Balance at June 30, 2018	207,869,835	\$ 2,079	\$2,337,691	\$ (1,044,019)	\$ (6,865)	\$	(125,837)	\$	242,471	\$1,405,520	\$	293,194

			Live Nation Sto	ckholders' Equity							
	Common Shares Issued	Common Stock	Additional Paid-In Capital	Accumulated Deficit	Cost of Shares Held in Treasury	Accumulated Other Comprehensiv Income (Loss)		oncontrolling Interests	Total Equity	No	edeemable ncontrolling Interests
				(in thousands, ex	cept share date	a)				(in	thousands)
Balance at December 31, 2017	206,877,037	\$ 2,069	\$2,374,006	\$ (1,079,472)	\$ (6,865)	\$ (108,542	) \$	236,948	\$1,418,144	\$	244,727
Non-cash and stock-based compensation	_	_	23,320	_	_	_		_	23,320		_
Common stock issued under stock plans, net of shares withheld for employee taxes	359,817	4	(8,606)	_	_	_		_	(8,602)		_
Exercise of stock options, net of shares withheld for option cost and employee taxes	632,981	6	10,848	_	_	_		_	10,854		_
Fair value of convertible debt conversion feature, net of issuance costs	_	_	62,624	_	_	_		_	62,624		_
Repurchase of convertible debt conversion feature	_	_	(92,641)	_	_	_		_	(92,641)		_
Acquisitions	_	_	_	_	_	_		22,404	22,404		21,870
Purchases of noncontrolling interests	_	_	1,709	_	_	_		(1,636)	73		(356)
Redeemable noncontrolling interests fair value adjustments	_	_	(33,456)	_	_	_		_	(33,456)		33,456
Contributions received	_	_	_	_	_			4,900	4,900		_
Cash distributions	_	_	_	_	_	_		(23,269)	(23,269)		(7,874)
Other	_	_	(113)	_	_	_		(2,458)	(2,571)		78
Comprehensive income (loss):											
Net income	_	_	_	35,453	_	_		5,582	41,035		1,293
Foreign currency translation adjustments						(17,295	)	_	(17,295)		_
Balance at June 30, 2018	207,869,835	\$ 2,079	\$2,337,691	\$ (1,044,019)	\$ (6,865)	\$ (125,837	) \$	242,471	\$1,405,520	\$	293,194

# LIVE NATION ENTERTAINMENT, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

	Six Mont Jun	i	
	 2019		2018
	(in tho	usands)	
CASH FLOWS FROM OPERATING ACTIVITIES			
Net income	\$ 60,879	\$	42,328
Reconciling items:			
Depreciation	106,015		85,493
Amortization	96,723		92,163
Amortization of non-recoupable ticketing contract advances	34,267		36,285
Amortization of debt issuance costs and discounts, net	10,828		9,298
Non-cash compensation expense	24,926		22,946
Other, net	11,902		5,694
Changes in operating assets and liabilities, net of effects of acquisitions and dispositions:			
Increase in accounts receivable	(256,575)		(229,016)
Increase in prepaid expenses and other assets	(380,285)		(604,699)
Increase in accounts payable, accrued expenses and other liabilities	5,880		112,065
Increase in deferred revenue	578,763		947,269
Net cash provided by operating activities	 293,323		519,826
CASH FLOWS FROM INVESTING ACTIVITIES			
Advances of notes receivable	(13,931)		(69,346)
Collection of notes receivable	5,337		14,481
Investments made in nonconsolidated affiliates	(28,931)		(38,201)
Purchases of property, plant and equipment	(135,940)		(100,641)
Cash paid for acquisitions, net of cash acquired	(87,595)		(93,256)
Purchases of intangible assets	(20,614)		(27,620)
Other, net	 20		188
Net cash used in investing activities	(281,654)		(314,395)
CASH FLOWS FROM FINANCING ACTIVITIES	_		
Proceeds from long-term debt, net of debt issuance costs	558		857,121
Payments on long-term debt	(21,933)		(372,650)
Distributions to noncontrolling interests	(63,373)		(31,143)
Purchases and sales of noncontrolling interests, net	(1,463)		(131,093)
Proceeds from exercise of stock options	10,199		10,854
Taxes paid for net share settlement of equity awards	(10,259)		(8,602)
Payments for deferred and contingent consideration	(19,962)		(14,655)
Other, net	8,323		4,899
Net cash provided by (used in) financing activities	(97,910)		314,731
Effect of exchange rate changes on cash, cash equivalents and restricted cash	 (6,983)		(48,671)
Net increase (decrease) in cash, cash equivalents and restricted cash	(93,224)		471,491
Cash, cash equivalents and restricted cash at beginning of period	2,378,203		1,828,822
Cash, cash equivalents and restricted cash at organism of period	\$ 2,284,979	\$	2,300,313

# LIVE NATION ENTERTAINMENT, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

# NOTE 1—BASIS OF PRESENTATION AND OTHER INFORMATION

#### Preparation of Interim Financial Statements

The accompanying unaudited consolidated financial statements have been prepared in accordance with GAAP for interim financial information and the instructions to Form 10-Q and Article 10 of Regulation S-X issued by the SEC. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, they include all normal and recurring accruals and adjustments necessary to present fairly the results of the interim periods shown.

The financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in ou@018 Annual Report on Form 10-K filed with the SEC on February 28, 2019, as amended by the Form 10-K/A filed with the SEC on June 28, 2019.

#### Seasonality

Due to the seasonal nature of shows at outdoor amphitheaters and festivals, which primarily occur from May through October, our Concerts and Sponsorship & Advertising segments experience higher revenue during the second and third quarters. Our Ticketing segment's revenue is impacted by fluctuations in the availability of events for sale to the public, which vary depending upon scheduling by its clients. Our seasonality also results in higher balances in cash and cash equivalents, accounts receivable, prepaid expenses, accrued expenses and deferred revenue at different times in the year. Therefore, the results to date are not necessarily indicative of the results expected for the full year.

#### Cash, Cash Equivalents and Restricted Cash

Included in the June 30, 2019 and December 31, 2018 cash and cash equivalents balance is \$777.2 million and \$859.1 million, respectively, of cash received that includes the face value of tickets sold on behalf of ticketing clients and their share of service charges, which amounts are to be remitted to these clients.

Restricted cash primarily consists of cash held in escrow accounts to fund capital improvements of certain leased or operated venues. The cash is held in these accounts pursuant to the related lease or operating agreement.

#### Acquisitions

During the first six months of 2019, we completed several acquisitions that were accounted for as business combinations under the acquisition method of accounting. These acquisitions were not significant either on an individual basis or in the aggregate.

#### Income Taxes

Each reporting period, we evaluate the realizability of all of our deferred tax assets in each tax jurisdiction. As offune 30, 2019, we continued to maintain a full valuation allowance against our net deferred tax assets in certain jurisdictions due to cumulative pre-tax losses. As a result of the valuation allowances, no tax benefits have been recognized for losses incurred, if any, in those tax jurisdictions for the first six months of 2019 and 2018.

#### Accounting Pronouncements - Recently Adopted

#### Lease Accounting

In February 2016, the FASB issued guidance that requires lessees to recognize most leases on their balance sheet as a lease liability and asset, and to disclose key information about leasing arrangements. The guidance should be applied on a modified retrospective basis.

We adopted this standard on January 1, 2019, applying the transitional provisions of the standard to the beginning of the period of adoption and elected the package of practical expedients available under the transition guidance within the new guidance which, among other things, allowed us to carry forward the historical lease classification. We also made an accounting policy election to keep leases with an initial term of twelve months or less off the balance sheet, recognizing those lease payments in our statements of operations generally on a straight-line basis over the term of the lease. We have implemented third-party lease software, and corresponding internal controls, to account for our leases and facilitate compliance with the new guidance.

The new guidance had a material impact on our balance sheet, but did not have a material impact on our statements of operations. The new guidance did not have an impact on our compliance with the debt covenant requirements under our senior

secured credit facility and other debt arrangements. Upon adoption, we recognized operating lease assets and liabilities of \$1.1 billion and \$1.2 billion, respectively. The initial operating lease assets and liabilities were based on the present value of the remaining minimum lease payments, discounted using our secured incremental borrowing rate which varies based on geographical region and term of the underlying lease. The operating lease assets were also reduced by \$85.3 million for prepaid rent, straight-line rent accruals and lease incentives.

# Accounting Pronouncements - Not Yet Adopted

In August 2018, the FASB issued guidance that aligns the requirements for capitalizing implementation costs incurred in a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs incurred to develop or obtain internal-use software. The amortization period of these implementation costs would include periods covered under renewal options that are reasonably certain to be exercised. The expense related to the capitalized implementation costs also would be presented in the same financial statement line item as the hosting fees. The guidance is effective for annual periods beginning after December 15, 2019 and interim periods within that year, and early adoption is permitted. The guidance should be applied either retrospectively or prospectively to all implementation costs incurred after the date of adoption. We expect to adopt this guidance on January 1, 2020, and are currently assessing which implementation method we will apply and the impact that adoption will have on our financial position and results of operations.

#### NOTE 2—LONG-LIVED ASSETS

# Definite-lived Intangible Assets

The following table presents the changes in the gross carrying amount and accumulated amortization of definite-lived intangible assets for thesix months ended June 30, 2019:

	Revenue- generating		Client / vendor	Ti	rademarks and naming				
	contracts	re	elationships		rights		echnology	Other (1)	 Total
					(in tho	isan	ts)		
Balance as of December 31, 2018:									
Gross carrying amount	\$ 692,963	\$	393,772	\$	123,707	\$	85,411	\$ 120,163	\$ 1,416,016
Accumulated amortization	(391,002)		(213,599)		(41,808)		(38,826)	(69,330)	(754,565)
Net	301,961		180,173		81,899		46,585	50,833	661,451
Gross carrying amount:									
Acquisitions—current year	103,389		22,385		1,632		7,216	54,964	189,586
Acquisitions—prior year	_		_		_		_	43	43
Foreign exchange	(1,231)		270		(140)		300	158	(643)
Other (2)	(19,709)		(36,671)		75		(1,999)	(1,716)	(60,020)
Net change	82,449		(14,016)		1,567		5,517	53,449	128,966
Accumulated amortization:									
Amortization	(36,466)		(29,930)		(6,758)		(12,902)	(10,667)	(96,723)
Foreign exchange	604		(234)		108		(191)	148	435
Other (2)	19,239		37,119		(61)		1,295	1,769	59,361
Net change	(16,623)		6,955		(6,711)		(11,798)	(8,750)	(36,927)
Balance as of June 30, 2019:									
Gross carrying amount	775,412		379,756		125,274		90,928	173,612	1,544,982
Accumulated amortization	(407,625)		(206,644)		(48,519)		(50,624)	(78,080)	(791,492)
Net	\$ 367,787	\$	173,112	\$	76,755	\$	40,304	\$ 95,532	\$ 753,490

<sup>(1)</sup> Other primarily includes intangible assets for non-compete, venue management and leasehold agreements.

Included in the current year acquisitions amounts above are definite-lived intangible assets primarily associated with the acquisitions of controlling interests in a festival promotion business located in Brazil that had been accounted for as an equity method investment, venue management businesses located in the United States and Canada and an artist management business located in the United States. Current year acquisitions also included the acquisitions of a venue management business located in

<sup>(2)</sup> Other primarily includes netdowns of fully amortized assets.

Belgium, a festival promotion business located in the United States and a ticketing business located in Australia.

The 2019 additions to definite-lived intangible assets from acquisitions have weighted-average lives as follows:

	Weighted- Average Life (years)
Revenue-generating contracts	8
Client/vendor relationships	4
Trademarks and naming rights	3
Technology	2
Other	10
All categories	8

Amortization of definite-lived intangible assets for the three months ended June 30, 2019 and 2018 was \$49.5 million and \$46.4 million, respectively, and for the six months ended June 30, 2019 and 2018 was \$96.7 million and \$92.2 million, respectively.

The following table presents the Company's estimate of amortization expense for each of the five succeeding fiscal years for definite-lived intangible assets that exist at June 30, 2019:

	(in thousands)
July 1 - December 31, 2019	\$ 100,073
2020	\$ 169,224
2021	\$ 130,323
2022	\$ 101,644
2023	\$ 85,497

As acquisitions and dispositions occur in the future and the valuations of intangible assets for recent acquisitions are completed, amortization will vary.

#### Goodwill

The following table presents the changes in the carrying amount of goodwill in each of our reportable segments for thesix months ended June 30, 2019:

		Sponsorship							
		_	Concerts		Ticketing	& A	Advertising		Total
					(in tho	usands)			
Bal	ance as of December 31, 2018:								
	Goodwill	\$	1,094,604	\$	762,953	\$	400,749	\$	2,258,306
	Accumulated impairment losses		(435,363)		_		_		(435,363)
	Net		659,241		762,953		400,749		1,822,943
	Acquisitions—current year		42,264		3,863		51,423		97,550
	Acquisitions—prior year		5,969		_		_		5,969
	Foreign exchange		(486)		(42)		(209)		(737)
Bal	ance as of June 30, 2019:								
	Goodwill		1,142,351		766,774		451,963		2,361,088
	Accumulated impairment losses		(435,363)		_		_		(435,363)
	Net	\$	706,988	\$	766,774	\$	451,963	\$	1,925,725

Included in the current year acquisitions amounts above are goodwill primarily associated with the acquisition of a controlling interest in a festival promotion business located in Brazil that had been accounted for as an equity method

investment and the acquisition of a venue management company located in Belgium.

We are in various stages of finalizing our acquisition accounting for recent acquisitions, which may include the use of external valuation consultants, and the completion of this accounting could result in a change to the associated purchase price allocations, including goodwill and our allocation between segments.

#### NOTE 3—LEASES

We lease office space, many of our concert venues, festival sites and certain equipment. We do not recognize an operating lease asset or liability on our consolidated balance sheets for leases with an initial term of twelve months or less, including multi-year festival site leases where the sum of the non-consecutive periods of rental time is less than twelve months. Rent expense for these short-term leases is generally recognized on a straight-line basis over the lease term.

Some of our lease agreements contain annual rental escalation clauses, as well as provisions for us to pay the related utilities and maintenance. We have elected to account for the lease components (i.e., fixed payments including rent, parking and real estate taxes) and nonlease components (i.e., common-area maintenance costs) as a single lease component.

Many of our lease agreements contain renewal options that can extend the lease for additional terms typically ranging fromone to ten years. Renewal options at the discretion of the lessor are included in the lease term while renewal options at our discretion are generally not included in the lease term unless they are reasonably certain to be exercised.

In addition to fixed rental payments, many of our leases contain contingent rental payments based on a percentage of revenue, tickets sold or other variables, while others include periodic adjustments to rental payments based on the prevailing inflationary index or market rental rates. Our leases do not contain any material residual value guarantees or restrictive covenants.

We measure our lease assets and liabilities using an incremental borrowing rate which varies from lease to lease depending on geographical location and length of the lease.

The significant components of operating lease expense are as follows:

		Months Ended ne 30, 2019	Six Months Ended June 30, 2019	
	(in thous			
Operating lease cost	\$	49,110 \$	95,839	
Variable and short-term lease cost		34,064	47,829	
Sublease income		(4,888)	(8,629)	
Net lease cost	\$	78,286 \$	135,039	

Supplemental cash flow information for our operating leases is as follows:

		ne 30, 2019
	(in	thousands)
Cash paid for amounts included in the measurement of lease liabilities	\$	94,562
Lease assets obtained in exchange for lease obligations	\$	128,175

Future maturities of our operating lease liabilities atJune 30, 2019 are as follows:

	(in	thousands)
July 1 - December 31, 2019	\$	83,879
2020		182,103
2021		161,123
2022		154,944
2023		147,285
Thereafter		1,150,313
Total lease payments		1,879,647
Less: Interest		620,689
Present value of lease liabilities	\$	1,258,958

The weighted average remaining lease term and weighted average discount rate for our operating leases are as follows:

	June 30, 2019
Weighted average remaining lease term (in years)	13.5
Weighted average discount rate	5.75 %

As of June 30, 2019, we have additional operating leases that have not yet commenced with total lease payments of \$304.7 million. These operating leases, which are not included on our consolidated balance sheets, have commencement dates ranging from July 2019 to December 2020 with lease terms ranging from 3 to 23 years.

# NOTE 4—FAIR VALUE MEASUREMENTS

The following table shows the fair value of our significant financial assets that are required to be measured at fair value on a recurring basis, which are classified on the consolidated balance sheets as cash and cash equivalents.

	Estimated Fair Value at			
Jur	ne 30, 2019	De	cember 31, 2018	
	Le	vel 1	_	
	(in tho	usands)		
\$	132,936	\$	86,046	

Our outstanding debt held by third-party financial institutions is carried at cost, adjusted for any discounts or debt issuance costs. Our debt is not publicly traded and the carrying amounts typically approximate fair value for debt that accrues interest at a variable rate, which are considered to be Level 2 inputs as defined in the FASB guidance.

The following table presents the estimated fair values of our senior notes and convertible senior notes:

	Estimated Fair Value at				
	Ju	ne 30, 2019	Dece	ember 31, 2018	
		Le	vel 2		
		(in the	ousands)		
4.875% Senior Notes due 2024	\$	592,204	\$	552,368	
5.625% Senior Notes due 2026	\$	315,129	\$	302,097	
5.375% Senior Notes due 2022	\$	254,243	\$	251,390	
2.5% Convertible Senior Notes due 2023	\$	652,141	\$	561,699	
2.5% Convertible Senior Notes due 2019	\$	_	\$	40,710	

The estimated fair value of our third-party fixed-rate debt is based on quoted market prices in active markets for the same or similar debt, which are considered to be Level 2 inputs.

#### NOTE 5—COMMITMENTS AND CONTINGENT LIABILITIES

#### Litigation

Consumer Class Actions

The following putative class action lawsuits were filed against Live Nation and/or Ticketmaster in the United States and Canada: Vaccaro v. Ticketmaster LLC (Northern District of Illinois, filed September 2018); Ameri v. Ticketmaster LLC (Northern District of California, filed September 2018); Lee v. Ticketmaster LLC, et al. (Northern District of California, filed September 2018); Thompson-Marcial v. Ticketmaster Canada Holdings ULC (Ontario Superior Court of Justice, filed September 2018); McPhee v. Live Nation Entertainment, Inc., et al. (Superior Court of Quebec, District of Montreal, filed September 2018); Crystal Watch v. Live Nation Entertainment, Inc., et al. (Court of Queen's Bench for Saskatchewan, by amendments filed September 2018); Gaetano v. Live Nation Entertainment, Inc., et al. (Northern District of New York, filed October 2018); Dickey v. Ticketmaster LLC, et al. (Central District of California, filed October 2018); Gomel v. Live Nation Entertainment, Inc., et al. (Supreme Court of British Columbia, Vancouver Registry, filed October 2018); Smith v. Live Nation Entertainment, Inc., et al. (Ontario Superior Court of Justice, filed October 2018); Messing v. Ticketmaster LLC, et al. (Central District of California, filed November 2018); and Niedbalski v. Ticketmaster LLC, et al. (Central District of California, filed December 2018). In March 2019, the court granted the defendants' motion to compel arbitration of the Dickey lawsuit and stayed the matter. In April 2019, the court granted the defendants' motion to compel arbitration of the Dickey lawsuit and stayed the matter. In April 2019, the court granted the defendants' motion to compel arbitration of the Dickey lawsuit and stayed the matter. In April 2019, the court granted the defendants' motion to compel arbitration of the Dickey lawsuit and stayed the matter. In April 2019, the court granted the defendants' motion to compel arbitration of the Dickey lawsuit and stayed the matter. In April 2019, the court granted the defendants' motion to comp

The remaining lawsuits make similar factual allegations that Live Nation and/or Ticketmaster LLC engage in conduct that is intended to encourage the resale of tickets on secondary ticket exchanges at elevated prices. Based on these allegations, each plaintiff asserts violations of different state/provincial and federal laws. Each plaintiff also seeks to represent a class of individuals who purchased tickets on a secondary ticket exchange, as defined in each plaintiff's complaint. The complaints seek a variety of remedies, including unspecified compensatory damages, punitive damages, restitution, injunctive relief and attorneys' fees and costs. Based on information presently known to management, we do not believe that a loss is probable of occurring at this time, and believe that the potential liability, if any, will not have a material adverse effect on our financial condition, cash flows or results of operations. Further, we do not currently believe that the claims asserted in these lawsuits have merit, and considerable uncertainty exists regarding any monetary damages that will be asserted against us. We intend to vigorously defend these actions.

#### NOTE 6—EQUITY

#### Common Stock

During the second quarter of 2019, we issued 824,328 shares of common stock to holders of our 2.5% convertible senior notes due 2019 in settlement of \$28.6 million of the outstanding principal amount of the notes.

#### Accumulated Other Comprehensive Loss

The following table presents changes in the components of AOCI, net of taxes, for thesix months ended June 30, 2019:

	Total (Foreign Currency Items)			
	(in	thousands)		
Balance at December 31, 2018	\$	(145,231)		
Other comprehensive loss before reclassifications		(3,560)		
Net other comprehensive loss		(3,560)		
Balance at June 30, 2019	\$	(148,791)		

# Earnings Per Share

Basic net income (loss) per common share is computed by dividing the net income (loss) available to common stockholders by the weighted average number of common shares outstanding during the period. The calculation of diluted net income (loss) per common share includes the effects of the assumed exercise of any outstanding stock options, the assumed vesting of shares of restricted stock and the assumed conversion of our convertible senior notes where dilutive.

The following table sets forth the computation of weighted average common shares outstanding:

	Three Months Ended June 30,		Six Months Ended June 30,		
	2019	2018	2019	2018	
Weighted average common shares—basic	209,998,048	207,331,781	209,456,196	207,031,642	
Effect of dilutive securities:					
Stock options and restricted stock	9,636,873	7,773,338	9,651,155	8,043,561	
Convertible senior notes	342,691	_	_	_	
Weighted average common shares—diluted	219,977,612	215,105,119	219,107,351	215,075,203	

The following table shows securities excluded from the calculation of diluted net income (loss) per common share because such securities are anti-dilutive:

	Three Mon June		Six Month June	
	2019	2018	2019	2018
Options to purchase shares of common stock	486,849	604,781	486,849	604,781
Restricted and deferred stock—unvested	1,326,480	2,668,381	1,365,825	2,627,154
Conversion shares related to the convertible senior notes	8,085,275	8,912,127	8,085,275	8,912,127
Number of anti-dilutive potentially issuable shares excluded from diluted common shares outstanding	9,898,604	12,185,289	9,937,949	12,144,062

# NOTE 7—REVENUE RECOGNITION

#### **Concerts**

Concerts revenue, including intersegment revenue, for thethree and six months ended June 30, 2019 and 2018 are as follows:

	Three Mo Ju	onths ine 3			Six Mo J	nths Ei une 30,	
	2019		2018		2019		2018
			(i	n thou.	sands)		
<b>Total Concert Revenue</b>	\$ 2,639,531	\$	2,380,736	\$	3,957,648	\$	3,419,657
Percentage of consolidated revenue	83.6%	)	83.0%	,	81.0%	)	78.6%

Our Concerts segment generates revenue from the promotion or production of live music events and festivals in our owned or operated venues and in rented third-party venues, artist management commissions and the sale of merchandise for music artists at events. As a promoter and venue operator, we earn revenue primarily from the sale of tickets, concessions, merchandise, parking, ticket rebates or service charges on tickets sold by Ticketmaster or third-party ticketing agreements, and rental of our owned or operated venues. As an artist manager, we earn commissions on the earnings of the artists and other clients we represent, primarily derived from clients' earnings for concert tours. Over 95% of Concerts' revenue, whether related to promotion, venue operations, artist management or artist event merchandising, is recognized on the day of the related event. The majority of consideration for our Concerts segment is collected in advance of or on the day of the event. Consideration received in advance of the event is recorded as deferred revenue. Any consideration not collected by the day of the event is typically received within three months after the event date.

#### **Ticketing**

Ticketing revenue, including intersegment revenue, for thethree and six months ended June 30, 2019 and 2018 are as follows:

	 Three Mo Ju	onths l			Six Mon Jui	led	
	2019		2018		2019		2018
			(in	thousa	nds)		_
<b>Total Ticketing Revenue</b>	\$ 370,765	\$	351,195	\$	708,407	\$	723,568
Percentage of consolidated revenue	11.7%	,	12.2%		14.5%		16.6%

Ticket fee revenue is generated from convenience and order processing fees, or service charges, charged at the time a ticket for an event is sold in either the primary or secondary markets. Our Ticketing segment is primarily an agency business that sells tickets for events on behalf of its clients, which include venues, concert promoters, professional sports franchises and leagues, college sports teams, theater producers and museums. Our Ticketing segment is acting as an agent on behalf of its clients and records revenue arising from convenience and order processing fees, regardless of whether these fees are related to tickets sold in the primary or secondary market, and regardless of whether these fees are associated with our concert events or third-party clients' concert events. Our Ticketing segment does not record the face value of the tickets sold as revenue. Ticket fee revenue is recognized when the ticket is sold for third-party clients and secondary market sales, as we have no further obligation to our client's customers following the sale of the ticket. For our concert events, where our concert promoters control ticketing, ticket fee revenue is recognized when the event occurs because we also have the obligation to deliver the event to the fan. The delivery of the ticket to the fan is not considered a distinct performance obligation for our concert events because the fan cannot receive the benefits of the ticket unless we also fulfill our obligation to deliver the evenue is collected within the month of the ticket sale. Revenue received from the sale of tickets in advance of our concert events is recorded as deferred revenue.

Ticketing contract advances, which can be either recoupable or non-recoupable, represent amounts paid in advance to our clients pursuant to ticketing agreements and are reflected in prepaid expenses or in long-term advances if the amount is expected to be recouped or recognized over a period of more than twelve months. Recoupable ticketing contract advances are generally recoupable against future royalties earned by the client, based on the contract terms, over the life of the contract. Royalties are typically earned by the client when tickets are sold. Royalties paid to clients are recorded as a reduction to revenue when the tickets are sold and the corresponding service charge revenue is recognized. Non-recoupable ticketing contract advances, excluding those amounts paid to support clients' advertising costs, are fixed additional incentives occasionally paid by us to certain clients to secure the contract and are typically amortized over the life of the contract on a straight-line basis as a reduction to revenue. At June 30, 2019 and December 31, 2018, we had ticketing contract advances of \$89.8 million and \$75.5 million, respectively, recorded in prepaid expenses and \$97.0 million and \$78.5 million, respectively, recorded in long-term advances. We amortized \$17.0 million and \$16.3 million for the three months ended June 30, 2019 and 2018, respectively, and \$34.3 million and \$36.3 million for the six months ended June 30, 2019 and 2018, respectively, related to non-recoupable ticketing contract advances.

# Sponsorship & Advertising

Sponsorship & Advertising revenue, including intersegment revenue, for thethree and six months ended June 30, 2019 and 2018 are as follows:

	Three Mo Ju	onths l ne 30,			Six Mon Jui	ded	
	2019		2018		2019		2018
			(in	thousar	ıds)		
Total Sponsorship & Advertising Revenue	\$ 151,537	\$	139,938	\$	226,615	\$	214,496
Percentage of consolidated revenue	4.8%	,	4.9%		4.6%	,	4.9%

Our Sponsorship & Advertising segment generates revenue from sponsorship and marketing programs that provide its sponsors with strategic, international, national and local opportunities to reach customers through our venue, concert and ticketing assets, including advertising on our websites. These programs can also include custom events or programs for the sponsors' specific brands, which are typically experienced exclusively by the sponsors' customers. Sponsorship agreements may contain multiple elements, which provide several distinct benefits to the sponsor over the term of the agreement, and can be for a single or multi-year term. We also earn revenue from exclusive access rights provided to sponsors in various categories such as ticket pre-sales, beverage pouring rights, venue naming rights, media campaigns, signage within our venues, and

advertising on our websites. Revenue from sponsorship agreements is allocated to the multiple elements based on the relative stand-alone selling price of each separate element, which are determined using vendor-specific evidence, third-party evidence or our best estimate of the fair value. Revenue is recognized over the term of the agreement or operating season as the benefits are provided to the sponsor unless the revenue is associated with a specific event, in which case it is recognized when the event occurs. Revenue is collected in installment payments during the year, typically in advance of providing the benefit or the event. Revenue received in advance of the event or the sponsor receiving the benefit is recorded as deferred revenue.

At June 30, 2019, we had contracted sponsorship agreements with terms greater than one year that had approximately \$811.3 million of revenue related to future benefits to be provided by us. We expect to recognize approximately 22%, 30%, 21% and 27% of this revenue in the remainder of 2019, 2020, 2021 and thereafter, respectively.

#### Deferred Revenue

The majority of our deferred revenue is classified as current and is shown as a separate line item on the consolidated balance sheets. Deferred revenue that is not expected to be recognized within the next twelve months is classified as long-term and reflected in other long-term liabilities on the consolidated balance sheets. We had current deferred revenue of \$1.2 billion and \$925.2 million at December 31, 2018 and 2017, respectively. The table below summarizes the amount of deferred revenue recognized during the three and six months ended June 30, 2019 and 2018:

		Three Mor Jun	ths e 30			Six Mon Ju	ths E ne 30				
		2019		2018		2019		2018			
	(in thousands)										
Concerts	\$	550,982	\$	381,277	\$	833,683	\$	646,538			
Ticketing		28,088		16,206		47,486		31,739			
Sponsorship & Advertising		5,930		4,169		16,752		17,289			
Other & Corporate		562		483		2,168		1,391			
	\$	585,562	\$	402,135	\$	900,089	\$	696,957			

#### NOTE 8—SEGMENT DATA

Our reportable segments are Concerts, Ticketing and Sponsorship & Advertising. Our Concerts segment involves the promotion of live music events globally in our owned or operated venues and in rented third-party venues, the production of music festivals, the operation and management of music venues, the creation of associated content and the provision of management and other services to artists. Our Ticketing segment involves the management of our global ticketing operations, including providing ticketing software and services to clients, and consumers with a marketplace, both online and mobile, for tickets and event information, and is responsible for our primary ticketing website, www.ticketmaster.com. Our Sponsorship & Advertising segment manages the development of strategic sponsorship programs in addition to the sale of international, national and local sponsorships and placement of advertising such as signage, promotional programs, rich media offerings, including advertising associated with live streaming and music-related original content, and ads across our distribution network of venues, events and websites.

Revenue and expenses earned and charged between segments are eliminated in consolidation. Our capital expenditures below include accruals for amounts incurred but not yet paid for, but are not reduced by reimbursements received from outside parties such as landlords or replacements funded by insurance proceeds.

We manage our working capital on a consolidated basis. Accordingly, segment assets are not reported to, or used by, our management to allocate resources to or assess performance of the segments, and therefore, total segment assets have not been presented.

The following table presents the results of operations for our reportable segments for thethree and six months ended June 30, 2019 and 2018:

		Concerts		Ticketing		oonsorship Advertising		Other	C	Corporate	Eli	minations	c	onsolidated
						(in	n the	ousands)						
Three Months Endo	ed J	June 30, 2019	9											
Revenue	\$	2,639,531	\$	370,765	\$	151,537	\$	790	\$	_	\$	(5,614)	\$	3,157,009
Direct operating expenses		2,186,767		120,630		25,631		_		_		(5,614)		2,327,414
Selling, general and administrative		229.054		146 292		29 160		902						512 407
expenses  Depreciation and		338,054		146,382		28,169		892				_		513,497
amortization		54,219		39,513		6,374		138		3,582		_		103,826
Loss (gain) on disposal of		(210)		100										(101)
operating assets		(210)		109		_		_		40.707		_		(101)
Corporate expenses	_		_		_		_		_	40,787	_		_	40,787
Operating income (loss)	\$	60,701	\$	64,131	\$	91,363	\$	(240)	\$	(44,369)	\$		\$	171,586
Intersegment	Ф	2 121	er.	2.402	e.		e.		¢.		er.	(5 (14)	et.	
revenue Three Months Ende	\$	2,131	\$	3,483	\$	_	\$	_	\$	_	\$	(5,614)	\$	_
Revenue	\$ \$	2,380,736	\$	351,195	\$	139,938	\$	1.177	\$		\$	(4,731)	\$	2,868,315
Direct operating	Ф	2,360,730	Ф	331,193	Ф	139,936	Ф	1,1//	Ф	_	Ф	(4,731)	Ф	2,000,313
expenses		1,990,254		119,787		29,200		597		_		(4,731)		2,135,107
Selling, general and administrative		302,019		147,350		23,114		3,955				( ) /		476,438
expenses  Depresentian and		302,019		147,330		23,114		3,933		_		_		470,436
Depreciation and amortization		46,519		34,989		7,132		178		967		_		89,785
Loss (gain) on disposal of operating assets		114		(6)		_		_		_		_		108
Corporate expenses		_		_		_		_		32,152		_		32,152
Operating income (loss)	\$	41,830	\$	49,075	\$	80,492	\$	(3,553)	\$	(33,119)	\$	_	\$	134,725
Intersegment revenue	\$	1,111		3,620	\$	_	\$		\$		\$	(4,731)	\$	_
Six Months Ended	Jun	e 30, 2019												
Revenue	\$	3,957,648	\$	708,407	\$	226,615	\$	1,581	\$	_	\$	(9,414)	\$	4,884,837
Direct operating expenses		3,217,036		232,379		39,017		_		_		(9,414)		3,479,018
Selling, general and administrative expenses		633,819		292,272		50,606		1,666		_		_		978,363
Depreciation and amortization		105,580		76,903		13,448		259		6,548		_		202,738
Loss (gain) on disposal of operating assets		(355)		107		_		_		_		_		(248)
Corporate expenses				_				_		77,243				77,243
Operating income (loss)	\$	1,568	\$	106,746	\$	123,544	\$	(344)	\$	(83,791)	\$	_	\$	147,723
Intersegment revenue	\$	2,940	\$	6,474	\$		\$	_	\$		\$	(9,414)	_	
Capital expenditures	\$	78,873	\$	48,745	\$	3,301	\$	_	\$	9,231	\$	_	\$	140,150

		Concerts	Ticketing	onsorship Advertising		Other	C	Corporate	Eli	minations	c	onsolidated
				(ii	n the	usands)						
Six Months Ended	Jun	e 30, 2018										
Revenue	\$	3,419,657	\$ 723,568	\$ 214,496	\$	1,954	\$	_	\$	(8,976)	\$	4,350,699
Direct operating expenses		2,786,419	244,071	44,951		726		_		(8,976)		3,067,191
Selling, general and administrative expenses		563,110	296,933	43,209		7,797		_		_		911,049
Depreciation and amortization		92,054	68,622	14,742		387		1,851		_		177,656
Loss on disposal of operating assets		135	11	_		_		_		_		146
Corporate expenses		_	_	_		_		65,962		_		65,962
Operating income (loss)	\$	(22,061)	\$ 113,931	\$ 111,594	\$	(6,956)	\$	(67,813)	\$	_	\$	128,695
Intersegment revenue	\$	1,360	\$ 7,616	\$ _	\$	_	\$		\$	(8,976)	\$	
Capital expenditures	\$	49,488	\$ 43,562	\$ 1,892	\$	26	\$	2,969	\$	_	\$	97,937

#### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

"Live Nation" (which may be referred to as the "Company," "we," "us" or "our") means Live Nation Entertainment, Inc. and its subsidiaries, or one of our segments or subsidiaries, as the context requires. You should read the following discussion of our financial condition and results of operations together with the unaudited consolidated financial statements and notes to the financial statements included elsewhere in this quarterly report.

# **Special Note About Forward-Looking Statements**

Certain statements contained in this quarterly report (or otherwise made by us or on our behalf from time to time in other reports, filings with the SEC, news releases, conferences, internet postings or otherwise) that are not statements of historical fact constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Exchange Act of 1934, as amended, notwithstanding that such statements are not specifically identified. Forward-looking statements include, but are not limited to, statements about our financial position, business strategy, competitive position, potential growth opportunities, potential operating performance improvements, the effects of competition, the effects of future legislation or regulations and plans and objectives of our management for future operations. We have based our forward-looking statements on our beliefs and assumptions considering the information available to us at the time the statements are made. Use of the words "may," "should," "continue," "plan," "potential," "anticipate," "believe," "estimate," "expect," "intend," "outlook," "could," "target," "project," "seek," "predict," or variations of such words and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements.

Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties that could cause actual results to differ materially from those in such statements. Factors that could cause actual results to differ from those discussed in the forward-looking statements include, but are not limited to, those set forth below under Part II—Other Information—Item 1A.—Risk Factors, in Part I—Item IA.—Risk Factors of our 2018 Annual Report on Form 10-K, as well as other factors described herein or in our annual, quarterly and other reports we file with the SEC (collectively, "cautionary statements"). Based upon changing conditions, should any one or more of these risks or uncertainties materialize, or should any underlying assumptions prove incorrect, actual results may vary materially from those described in any forward-looking statements. All subsequent written and oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the applicable cautionary statements. We do not intend to update these forward-looking statements, except as required by applicable law.

#### **Executive Overview**

In the second quarter of 2019, our year-over-year growth accelerated due to continued execution of our core strategy as well as some beneficial timing impacts. Total revenue increased by \$289 million, or 10%, on a reported basis as compared to last year, or\$352 million, a 12% increase, without the impact of changes in foreign exchange rates. The revenue increase was largely driven by growth in our Concerts segment due to the increase in the number of events and fans, which also drove our highest second quarter concert attendance ever. All three of our segments reported revenue growth in the quarter which improved our operating income for the quarter by 27% as compared to the second quarter of 2018. For the first six months of 2019, our total revenue grew \$534 million, or 12%, on a reported basis as compared to last year, or\$645 million, a 15% increase, without the impact of changes in foreign exchange rates. Again Concerts, the center of our flywheel, drove the revenue growth through the first six months of the year. The number of events increased 11% and fans increased 12% for the first six months of 2019 as compared to last year. As the leading global live event and ticketing company, we believe that we are well-positioned to provide the best service to artists, teams, fans and venues and therefore drive growth across all our businesses. We believe that by leveraging our leadership position in the entertainment industry to reach fans through the live concert experience, we will sell more tickets and uniquely engage more advertising partners. By advancing innovation in ticketing technology, we will continue to improve the fan experience by offering increased and more diversified choices in an expanded ticketing marketplace. This gives us a compelling opportunity to continue to grow our fan base and our results.

Our Concerts segment revenue for the quarter increased by\$259 million, or 11%, on a reported basis as compared to last year, or\$313 million, a 13% increase, without the impact of changes in foreign exchange rates. This increase was largely due to international arena and stadium activity in the quarter along with increased theater attendance globally. Stadiums also benefited from a favorable event calendar versus prior year, with more shows in 2019 shifting into the second quarter versus the third quarter last year. Some of the larger tours in the quarter included Metallica, BTS and Ariana Grande. The number of events for the quarter was up 9% compared to last year while the number of fans increased by 7% in the quarter to nearly 27 million. As with revenue, our fan growth was largely driven by more stadium and theater shows. Global festival attendance was also up in the second quarter with very successful events including EDC Las Vegas, Bottlerock and Rock Werchter in Belgium. The Rock Werchter festival occured in the second quarter of 2019 whereas in 2018 it was in the third quarter, resulting in a year-over-year timing benefit. Our Concerts segment operating results for the quarter exceeded last year due to more fans attending our shows as well as growth in ancillary revenue. For the first six months, our Concerts segment revenue grew by \$538 million, or 16%, on a reported basis as compared to last year, or \$631 million, an 18% increase, without the impact of changes in foreign

exchange rates. Higher revenue was largely due to an increase in the number of stadium shows in Europe in the second quarter as well as arena and theater shows globally for the first six months. As mentioned earlier, there has been a 12% increase in the overall number of fans attending our shows as compared to the first half of 2018. Our amphitheater onsite initiatives continued to generate per fan growth over last year. Reducing wait times at point-of-entry, and restrooms have resulted in increased orders per fan and we have increased our premium liquor and beer offerings at most venues. We have continued to focus on platinum and premium ticket offerings for fans and improving the sell-through on our best seats. Operating income for the first six months of the year was up due to the higher number of events and fans as well as our ticket pricing and onsite initiatives. We will continue to drive global show and fan volume by extending our geographic footprint, expanding our premium ticket pricing programs, and growing our onsite revenue through elevated consumer offerings. Longer term, we continue to look for expansion opportunities in concerts, both domestically and internationally, as well as ways to market our events more effectively in order to continue to grow our fan base and geographic reach and to sell more tickets.

Our Ticketing segment revenue for the second quarter increased by\$20 million, or 6%, on a reported basis as compared to last year, or\$26 million, a 7% increase, without the impact of changes in foreign exchange rates. Our fee-bearing ticket sales were up 10% in the quarter with strong growth coming from international ticket sales. For the first six months, Ticketing revenue decreased \$15 million on a reported basis as compared to last year, or down\$2 million, without the impact of changes in foreign exchange rates. We have sold 103 million fee-bearing tickets worldwide for the first six months, a 2% increase over last year. We continue to see strong growth in our mobile ticket sales with an increase of 22% in the second quarter of the year, with mobile now representing 45% of our total ticket sales. Our continued focus on new artist and fan tools has resulted in key new client signings that will generate growth in the years ahead. We will continue to implement new features to drive further expansion of mobile ticket transactions and invest in initiatives aimed at improving the ticket search, purchase and transfer process which we expect will attract more ticket buyers and enhance the overall fan and venue client experience.

Our Sponsorship & Advertising segment revenue for the quarter was up\$12 million, or 8%, on a reported basis as compared to last year, or\$14 million, a 10% increase, without the impact of changes in foreign exchange rates. Higher revenue largely resulted from new major clients and increased festival sponsorships, which also improved our operating income. For the first six months, Sponsorship & Advertising revenue was up\$12 million, or 6%, on a reported basis as compared to last year, or\$17 million, an 8% increase, without the impact of changes in foreign exchange rates. Renewals of our key existing clients are pacing on plan and we are seeing growth from expanding into new categories such as consumer packaged goods, fashion and insurance. The investment we have made over the past few years in premium inventory products including viewing decks, VIP clubs and social moments are also generating sponsorship growth at our owned and operated venues. Our extensive onsite and online reach, global venue distribution network, artist relationships and ticketing operations are the keys to securing long-term sponsorship and advertising agreements with major brands, and we plan to expand these assets while extending our sales reach further into new international markets.

We continue to be optimistic about the long-term potential of our company and are focused on the key elements of our business model: expand our concert platform, sell more tickets for our Ticketmaster clients, grow our sponsorship and online revenue, and drive cost efficiencies.

#### **Our History**

We were incorporated in Delaware on August 2, 2005 in preparation for the contribution and transfer by Clear Channel Communications, Inc. of substantially all of its entertainment assets and liabilities to us. We completed the separation on December 21, 2005, and became a publicly traded company on the New York Stock Exchange trading under the symbol "LYV."

On January 25, 2010, we merged with Ticketmaster Entertainment LLC and it became a wholly-owned subsidiary of Live Nation. Effective with the merger, Live Nation, Inc. changed its name to Live Nation Entertainment, Inc.

#### **Segment Overview**

Our reportable segments are Concerts, Ticketing and Sponsorship & Advertising.

#### Concerts

Our Concerts segment principally involves the global promotion of live music events in our owned or operated venues and in rented third-party venues, the operation and management of music venues, the production of music festivals across the world, the creation of associated content and the provision of management and other services to artists. While our Concerts segment operates year-round, we experience higher revenue during the second and third quarters due to the seasonal nature of shows at our outdoor amphitheaters and festivals, which primarily occur from May through October. Revenue and related costs for events are generally deferred and recognized when the event occurs. All advertising costs incurred during the year for shows in future years are expensed at the end of the year.

Concerts direct operating expenses include artist fees, event production costs, show-related marketing and advertising expenses, along with other costs.

To judge the health of our Concerts segment, we primarily monitor the number of confirmed events and fan attendance in our network of owned or operated and third-party venues, talent fees, average paid attendance, market ticket pricing, advance ticket sales and the number of major artist clients under management. In addition, at our owned or operated venues and festivals, we monitor ancillary revenue per fan and premium ticket sales. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

#### **Ticketing**

Our Ticketing segment is primarily an agency business that sells tickets for events on behalf of its clients and retains a portion of the service charges as our fee. Gross transaction value ("GTV") represents the total amount of the transaction related to a ticket sale and includes the face value of the ticket as well as the service charges are generally based on a percentage of the face value or a fixed fee. We sell tickets through websites, mobile apps, ticket outlets and telephone call centers. Our ticketing sales are impacted by fluctuations in the availability of events for sale to the public, which may vary depending upon scheduling by our clients. We also offer ticket resale services, sometimes referred to as secondary ticketing, principally through our integrated inventory platform, league/team platforms and other platforms internationally. Our Ticketing segment manages our online activities including enhancements to our ticketing websites and product offerings. Through our websites, we sell tickets to our own events as well as tickets for our clients and provide event information. Revenue related to ticketing service charges is recognized when the ticket is sold for our third-party clients. For our own events, where our concert promoters control ticketing, revenue is deferred and recognized when the event occurs.

Ticketing direct operating expenses include call center costs and credit card fees, along with other costs.

To judge the health of our Ticketing segment, we primarily review GTV and the number of tickets sold through our ticketing operations, the number of clients renewed or added and the average royalty rate paid to clients who use our ticketing services. In addition, we review the number of visits to our websites, marketing spend effectiveness, the purchase conversion rate, the overall number of customers in our database, the number and percentage of tickets sold via mobile and the number of app installs. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

#### Sponsorship & Advertising

Our Sponsorship & Advertising segment employs a sales force that creates and maintains relationships with sponsors through a combination of strategic, international, national and local opportunities that allow businesses to reach customers through our concert, festival, venue and ticketing assets, including advertising on our websites. We drive increased advertising scale to further monetize our concerts platform through rich media offerings including advertising associated with live streaming and music-related original content. We work with our corporate clients to help create marketing programs that support their business goals and connect their brands directly with fans and artists. We also develop, book and produce custom events or programs for our clients' specific brands, which are typically experienced exclusively by the clients' consumers. These custom events can involve live music events with talent and media, using both online and traditional outlets. We typically experience higher revenue in the second and third quarters, as a large portion of sponsorships are associated with shows at our outdoor amphitheaters and festivals, which primarily occur from May through October.

Sponsorship and Advertising direct operating expenses include fulfillment costs related to our sponsorship programs, along with other costs.

To judge the health of our Sponsorship & Advertising segment, we primarily review the revenue generated through sponsorship arrangements and online advertising, and the percentage of expected revenue under contract. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

# **Key Operating Metrics**

	Three Months June 3		Six Months E June 30	
	2019	2018	2019	2018
	•	(in thousands except	t estimated events)	
Concerts (1)				
Events:				
North America	6,920	6,342	12,455	11,133
International	3,039	2,756	5,577	5,140
Total estimated events	9,959	9,098	18,032	16,273
Fans:				
North America	15,730	16,108	24,672	22,898
International	11,177	9,145	17,132	14,590
Total estimated fans	26,907	25,253	41,804	37,488
Ticketing (2)				
Fee-bearing tickets	53,185	48,140	103,211	101,170
Non-fee-bearing tickets	53,749	52,997	120,864	119,562
Total estimated tickets	106,934	101,137	224,075	220,732

Events generally represent a single performance by an artist. Fans generally represent the number of people who attend an event. Festivals are counted as one event in the quarter in which the festival begins, but the number of fans is based on the days the fans were present at the festival and thus can be reported across multiple quarters. Events and fan attendance metrics are estimated each quarter.

The fee-bearing tickets estimated above include primary and secondary tickets that are sold using our Ticketmaster systems or that we issue through affiliates. This metric includes primary tickets sold during the period regardless of event timing, except for our own events where our concert promoters control ticketing which are reported when the events occur. The non-fee-bearing tickets estimated above include primary tickets sold using our Ticketmaster systems, through season seat packages and our venue clients' box offices, along with tickets sold on our 'do it yourself' platform.

#### **Non-GAAP Measures**

# Reconciliation of Adjusted Operating Income (Loss)

AOI is a non-GAAP financial measure that we define as operating income (loss) before certain stock-based compensation expense, loss (gain) on disposal of operating assets, depreciation and amortization (including goodwill impairment), amortization of non-recoupable ticketing contract advances and acquisition expenses (including transaction costs, changes in the fair value of accrued acquisition-related contingent consideration obligations, and acquisition-related severance and compensation). We use AOI to evaluate the performance of our operating segments. We believe that information about AOI assists investors by allowing them to evaluate changes in the operating results of our portfolio of businesses separate from non-operational factors that affect net income (loss), thus providing insights into both operations and the other factors that affect reported results. AOI is not calculated or presented in accordance with GAAP. A limitation of the use of AOI as a performance measure is that it does not reflect the periodic costs of certain amortizing assets used in generating revenue in our business. Accordingly, AOI should be considered in addition to, and not as a substitute for, operating income (loss), and other measures of financial performance reported in accordance with GAAP. Furthermore, this measure may vary among other companies; thus, AOI as presented herein may not be comparable to similarly titled measures of other companies.

The following table sets forth the reconciliation of AOI to operating income (loss):

	Operating income (loss)		Stock- based npensation expense	on	oss (gain) disposal of perating assets	an	epreciation and nortization		nortization of on-recoupable ticketing contract advances		equisition expenses	AOI
Three Months Ended June	20 2010					(in	thousands)					
Concerts	\$ 60.701	\$	3,148	\$	(210)	\$	54,219	\$		\$	14,899	\$ 132,757
Ticketing	64.131	φ	1.611	φ	109	Ψ	39,513	ψ	18,184	Ψ	256	123,804
Sponsorship & Advertising	- , -		699		107		6,374		10,104		230	98,436
Other and Eliminations	(240)		_		_		138		(1,154)		_	(1,256)
Corporate	(44,369)		6,263		_		3,582		(1,151)		1	(34,523)
Total	\$ 171,586	\$	11,721	\$	(101)	\$	103,826	\$	17,030	\$	15,156	\$ 319,218
Three Months Ended June	e 30, 2018			_	<u> </u>			-				
Concerts	\$ 41,830	\$	3,974	\$	114	\$	46,519	\$	_	\$	7,075	\$ 99,512
Ticketing	49,075		1,200		(6)		34,989		17,409		239	102,906
Sponsorship & Advertising	80,492		455		_		7,132		_		_	88,079
Other and Eliminations	(3,553)		_		_		178		(1,069)		_	(4,444)
Corporate	(33,119)		6,447		_		967		_		_	(25,705)
Total	\$ 134,725	\$	12,076	\$	108	\$	89,785	\$	16,340	\$	7,314	\$ 260,348
Six Months Ended June 30	0, 2019			_								
Concerts	\$ 1,568	\$	6,631	\$	(355)	\$	105,580	\$	_	\$	24,746	\$ 138,170
Ticketing	106,746		3,105		107		76,903		36,897		450	224,208
Sponsorship & Advertising	123,544		1,309		_		13,448		_		_	138,301
Other and Eliminations	(344)		_		_		259		(2,630)		_	(2,715)
Corporate	(83,791)		13,881		_		6,548		_		1	(63,361)
Total	\$ 147,723	\$	24,926	\$	(248)	\$	202,738	\$	34,267	\$	25,197	\$ 434,603
Six Months Ended June 30	0, 2018											
Concerts	\$ (22,061)	\$	5,883	\$	135	\$	92,054	\$	_	\$	7,873	\$ 83,884
Ticketing	113,931		2,273		11		68,622		38,547		472	223,856
Sponsorship & Advertising	111,594		708		_		14,742		_		_	127,044
Other and Eliminations	(6,956)		_		_		387		(2,262)		_	(8,831)
Corporate	(67,813)		14,082				1,851		_		_	(51,880)
Total	\$ 128,695	\$	22,946	\$	146	\$	177,656	\$	36,285	\$	8,345	\$ 374,073

# AOI Margin

AOI margin is a non-GAAP financial measure that we calculate by dividing AOI by revenue. We use AOI margin to evaluate the performance of our operating segments. We believe that information about AOI margin assists investors by allowing them to evaluate changes in the operating results of our portfolio of businesses separate from non-operational factors that affect net income (loss), thus providing insights into both operations and the other factors that affect reported results. AOI margin is not calculated or presented in accordance with GAAP. A limitation of the use of AOI margin as a performance measure is that it does not reflect the periodic costs of certain amortizing assets used in generating revenue in our business. Accordingly, AOI margin should be considered in addition to, and not as a substitute for, operating income (loss) margin, and other measures of financial performance reported in accordance with GAAP. Furthermore, this measure may vary among other companies; thus, AOI margin as presented herein may not be comparable to similarly titled measures of other companies.

# Constant Currency

Constant currency is a non-GAAP financial measure. We calculate currency impacts as the difference between current period activity translated using the current period's currency exchange rates and the comparable prior period's currency exchange rates. We present constant currency information to provide a framework for assessing how our underlying businesses performed excluding the effect of foreign currency rate fluctuations.

#### **Segment Operating Results**

#### Concerts

Our Concerts segment operating results were, and discussions of significant variances are, as follows:

		Three Mor Jun			% Change	Six Mont Jun			% Change
		2019		2018		2019		2018	
		(in tho	usc	ands)		(in tho	usar	ids)	
Revenue	\$ 2	2,639,531	\$	2,380,736	11%	\$ 3,957,648	\$	3,419,657	16%
Direct operating expenses	2	2,186,767		1,990,254	10%	3,217,036		2,786,419	15%
Selling, general and administrative expenses		338,054		302,019	12%	633,819		563,110	13%
Depreciation and amortization		54,219		46,519	17%	105,580		92,054	15%
Loss (gain) on disposal of operating assets		(210)		114	*	(355)		135	*
Operating income (loss)	\$	60,701	\$	41,830	45%	\$ 1,568	\$	(22,061)	*
Operating margin		2.3%		1.8%		-%		(0.6)%	
AOI**	\$	132,757	\$	99,512	33%	\$ 138,170	\$	83,884	65%
AOI margin**		5.0%		4.2%		3.5%		2.5 %	

Percentages are not meaningful.

#### Three Months

Revenue

Concerts revenue increased \$258.8 million during the three months ended June 30, 2019 as compared to the same period of the prior year. Excluding thedecrease of \$54.7 million related to currency impacts, revenue increased \$313.5 million, or 13%, primarily due to increased theater and festival activity globally along with more shows in our international arenas and stadiums. These increases were partially offset by fewer shows in our North America amphitheaters and arenas. Concerts had incremental revenue of \$58.2 million from the acquisitions of concerts and festival promotion and venue management businesses.

Operating results

The improved operating results for Concerts for thethree months ended June 30, 2019 were primarily driven by improved overall operating results at our events discussed above partially offset by higher compensation costs associated with salary increases and headcount growth. Included in selling, general and administrative expenses for the three months ended June 30, 2019 is \$22.1 million of expenses related to new acquisitions and new venues in the Concerts segment.

# Six Months

Revenue

Concerts revenue increased \$538.0 million during the six months ended June 30, 2019 as compared to the same period of the prior year. Excluding thedecrease of \$92.7 million related to currency impacts, revenue increased \$630.7 million, or 18%, primarily due to more shows in our arenas and theaters globally along with higher average attendance per show in our North America theaters, increased festival activity globally and more shows in our international stadiums. These increases were partially offset by fewer shows in our North America amphitheaters. Concerts had incremental revenue of \$87.0 million from the acquisitions of concerts and festival promotion and venue management businesses.

Operating results

The improved operating results for Concerts for thesix months ended June 30, 2019 were primarily driven by improved operating results at our arena, stadium and theater events discussed above partially offset by higher compensation costs associated with salary increases and headcount growth along with higher depreciation expense driven by new venues and improvements to existing venues. Included in selling, general and administrative expenses for the six months ended June 30, 2019 is \$38.2 million of expenses related to new acquisitions and new venues in the Concerts segment.

<sup>\*\*</sup> See "—Non-GAAP Measures" above for definition and reconciliation of AOI and AOI margin.

#### **Ticketing**

Our Ticketing segment operating results were, and discussions of significant variances are, as follows:

	 Three Mor Jun	nths ie 30		% Change	 Six Mont Jun		% Change	
	2019	2018			2019		2018	
	 (in tho	usan	ds)		(in tho	usan	ds)	
Revenue	\$ 370,765	\$	351,195	6%	\$ 708,407	\$	723,568	(2)%
Direct operating expenses	120,630		119,787	1%	232,379		244,071	(5)%
Selling, general and administrative expenses	146,382		147,350	(1)%	292,272		296,933	(2)%
Depreciation and amortization	39,513		34,989	13%	76,903		68,622	12%
Loss (gain) on disposal of operating assets	109		(6)	*	107		11	*
Operating income	\$ 64,131	\$	49,075	31%	\$ 106,746	\$	113,931	(6)%
Operating margin	17.3%		14.0%		 15.1%		15.7%	
AOI**	\$ 123,804	\$	102,906	20%	\$ 224,208	\$	223,856	%
AOI margin**	33.4%		29.3%		31.6%		30.9%	

<sup>\*</sup> Percentages are not meaningful.

#### Three Months

Revenue

Ticketing revenue increased \$19.6 million during the three months ended June 30, 2019 as compared to the same period of the prior year. Excluding thedecrease of \$6.2 million related to currency impacts, revenue increased \$25.8 million, or 7%, primarily due to increased international primary ticket fees driven by higher volume for concert and sporting events.

Operating results

The increase in Ticketing operating income for the three months ended June 30, 2019 was primarily due to increased operating results from higher international ticket sales and lower credit card related costs.

# Six Months

Revenue

Ticketing revenue decreased \$15.2 million during the six months ended June 30, 2019 as compared to the same period of the prior year. Excluding the decrease of \$13.1 million related to currency impacts, revenue decreased \$2.1 million primarily due to lower North America ticket volume driven by fewer concert events on sale in the first half of 2019, which was partially driven by more onsales for 2019 events in the fourth quarter of 2018. This decrease was partially offset by increased international primary ticket fees driven by higher volume for concert and sporting events.

Operating results

The decrease in Ticketing operating income for the six months ended June 30, 2019 was primarily due to increased depreciation and amortization associated with technology enhancements.

<sup>\*\*</sup> See "—Non-GAAP Measures" above for definition and reconciliation of AOI and AOI margin.

#### Sponsorship & Advertising

Our Sponsorship & Advertising segment operating results were, and discussions of significant variances are, as follows:

	Three Months Ended June 30,			% Change	Six Mont Jui		% Change	
	 2019		2018		2019		2018	
	 (in the	ousan	ds)		(in the	usan	ds)	
Revenue	\$ 151,537	\$	139,938	8%	\$ 226,615	\$	214,496	6%
Direct operating expenses	25,631		29,200	(12)%	39,017		44,951	(13)%
Selling, general and administrative expenses	28,169		23,114	22%	50,606		43,209	17%
Depreciation and amortization	6,374		7,132	(11)%	13,448		14,742	(9)%
Operating income	\$ 91,363	\$	80,492	14%	\$ 123,544	\$	111,594	11%
Operating margin	 60.3%		57.5%		54.5%		52.0%	
AOI**	\$ 98,436	\$	88,079	12%	\$ 138,301	\$	127,044	9%
AOI margin**	65.0%		62.9%		61.0%		59.2%	

<sup>\*\*</sup> See "—Non-GAAP Measures" above for definition and reconciliation of AOI and AOI margin.

#### Three Months

Revenue

Sponsorship & Advertising revenue increased \$11.6 million during the three months ended June 30, 2019 as compared to the same period of the prior year. Excluding the decrease of \$2.6 million related to currency impacts, revenue increased \$14.2 million, or 10%, primarily due to increased sponsorship for our festivals and growth in the number of major sponsors.

Operating results

The increase in Sponsorship & Advertising operating income for thethree months ended June 30, 2019 was primarily driven by the increase in sponsorship activity discussed above along with lower fulfillment costs on certain sponsorship programs, partially offset by higher compensation costs driven by headcount growth.

#### Six Months

Revenue

Sponsorship & Advertising revenue increased \$12.1 million during the six months ended June 30, 2019 as compared to the same period of the prior year. Excluding the decrease of \$5.1 million related to currency impacts, revenue increased \$17.2 million, or 8%, primarily due to increased sponsorship for our festivals and venue sponsorships globally along with growth in the number of major sponsors.

Operating results

The increase in Sponsorship & Advertising operating income for thesix months ended June 30, 2019 was primarily driven by the higher sponsorship activity discussed above along with lower fulfillment costs on certain sponsorship programs, partially offset by higher compensation costs driven by headcount growth.

# **Consolidated Results of Operations**

# Three Months

	Three Months Ended June 30,						%		
	2019					2018	Change		
	Currency At Constant As Reported Impacts Currency**			As Reported	As Reported	At Constant Currency**			
	(in thousands)								
Revenue	\$ 3,157,009	\$	63,487	\$	3,220,496	\$ 2,868,315	10%	12%	
Operating expenses:									
Direct operating expenses	2,327,414		48,813		2,376,227	2,135,107	9%	11%	
Selling, general and administrative expenses	513,497		9,177		522,674	476,438	8%	10%	
Depreciation and amortization	103,826		1,414		105,240	89,785	16%	17%	
Loss (gain) on disposal of operating assets	(101)		_		(101)	108	*	*	
Corporate expenses	40,787		8		40,795	32,152	27%	27%	
Operating income	171,586	\$	4,075	\$	175,661	134,725	27%	30%	
Operating margin	5.4%				5.5%	4.7%			
Interest expense	36,792					35,519			
Interest income	(3,818)					(2,705)			
Equity in loss (earnings) of nonconsolidated affiliates	(5,828)					313			
Other expense, net	(430)					6,443			
Income before income taxes	144,870					95,155			
Income tax expense	28,750					11,799			
Net income	116,120				•	83,356			
Net income attributable to noncontrolling interests	12,765					13,997			
Net income attributable to common stockholders of Live Nation	\$ 103,355					\$ 69,359			

Percentages are not meaningful.

<sup>\*\*</sup> See "—Non-GAAP Measures" above for definition of constant currency.

	Six Months Ended June 30,						- %		
	2019					2018	Change		
	As Reported		Currency Impacts		At Constant Currency**	As Reported	As Reported	At Constant Currency**	
	(in thousands)								
Revenue	\$ 4,884,837	\$	110,875	\$	4,995,712	\$ 4,350,699	12%	15%	
Operating expenses:									
Direct operating expenses	3,479,018		83,276		3,562,294	3,067,191	13%	16%	
Selling, general and administrative expenses	978,363		20,319		998,682	911,049	7%	10%	
Depreciation and amortization	202,738		3,161		205,899	177,656	14%	16%	
Loss (gain) on disposal of operating assets	(248)		_		(248)	146	*	*	
Corporate expenses	77,243		18		77,261	65,962	17%	17%	
Operating income	147,723	\$	4,101	\$	151,824	128,695	15%	18%	
Operating margin	3.0%				3.0%	3.0%			
Interest expense	73,307					68,203			
Interest income	(6,366)					(3,888)			
Equity in earnings of nonconsolidated affiliates	(8,972)					(3,402)			
Other expense (income), net	(3,833)					6,771			
Income before income taxes	93,587				-	61,011			
Income tax expense	32,708					18,683			
Net income	60,879				•	42,328			
Net income attributable to noncontrolling interests	9,968					6,875			
Net income attributable to common stockholders of Live Nation	\$ 50,911				=	\$ 35,453			

Percentages are not meaningful.

#### Other expense (income), net

Other expense (income), net includes the impact of net foreign exchange rate gains of \$2.7 million and net foreign exchange rate losses of \$9.2 million for thesix months ended June 30, 2019 and 2018, respectively, primarily from the revaluation of certain foreign currency denominated net assets held internationally.

#### Income tax expense

For the six months ended June 30, 2019, we had net tax expense of \$32.7 million on income before income taxes of \$93.6 million compared to net tax expense of \$18.7 million on income before income taxes of \$61.0 million for the six months ended June 30, 2018. For the six months ended June 30, 2019, income tax expense consisted of \$26.9 million related to foreign entities, \$2.2 million related to United States federal income taxes and \$3.6 million related to state and local income taxes. The net increase in tax expense of \$14.0 million is due primarily to an increase in earnings in certain non-United States jurisdictions.

#### **Liquidity and Capital Resources**

Our cash is centrally managed on a worldwide basis. Our primary short-term liquidity needs are to fund general working capital requirements, capital expenditures and debt service requirements while our long-term liquidity needs are primarily related to acquisitions and debt repayment. Our primary sources of funds for our short-term liquidity needs will be cash flows from operations and borrowings under our senior secured credit facility, while our long-term sources of funds will be from cash flows from operations, long-term bank borrowings and other debt or equity financings. We may from time to time engage in open market purchases of our outstanding debt securities or redeem or otherwise repay such debt.

<sup>\*\*</sup> See "—Non-GAAP Measures" above for definition of constant currency.

Our balance sheet reflects cash and cash equivalents of \$2.3 billion at June 30, 2019 and \$2.4 billion at December 31, 2018. Included in the June 30, 2019 and December 31, 2018 cash and cash equivalents balances are \$777.2 million and \$859.1 million, respectively, of cash received that includes the face value of tickets sold on behalf of our ticketing clients and their share of service charges, which we refer to as client cash. We generally do not utilize client cash for our own financing or investing activities as the amounts are payable to clients on a regular basis. Our foreign subsidiaries held approximately \$892.7 million in cash and cash equivalents, excluding client cash, atJune 30, 2019. We generally do not repatriate these funds, but if we did, we would need to accrue and pay United States state income taxes as well as any applicable foreign withholding or transaction taxes on future repatriations. We may from time to time enter into borrowings under our revolving credit facility. If the original maturity of these borrowings is 90 days or less, we present the borrowings and subsequent repayments on a net basis in the statement of cash flows to better represent our financing activities. Our balance sheet reflects total net debt of \$2.8 billion at each of June 30, 2019 and December 31, 2018. Our weighted-average cost of debt, excluding unamortized debt discounts and debt issuance costs on our term loans and notes, was 4.3% at June 30, 2019.

Our cash and cash equivalents are held in accounts managed by third-party financial institutions and consist of cash in our operating accounts and invested cash. Cash held in non-interest-bearing and interest-bearing operating accounts in many cases exceeds the Federal Deposit Insurance Corporation insurance limits. The invested cash is in interest-bearing funds consisting primarily of bank deposits and money market funds. While we monitor cash and cash equivalents balances in our operating accounts on a regular basis and adjust the balances as appropriate, these balances could be impacted if the underlying financial institutions fail. To date, we have experienced no loss or lack of access to our cash and cash equivalents; however, we can provide no assurances that access to our cash and cash equivalents will not be impacted by adverse conditions in the financial markets.

For our Concerts segment, we generally receive cash related to ticket revenue at our owned or operated venues in advance of the event, which is recorded in deferred revenue until the event occurs. With the exception of some upfront costs and artist deposits, which are recorded in prepaid expenses until the event occurs, we pay the majority of event-related expenses at or after the event.

We view our available cash as cash and cash equivalents, less ticketing-related client cash, less event-related deferred revenue, less accrued expenses due to artists and cash collected on behalf of others, plus event-related prepaid expenses. This is essentially our cash available to, among other things, repay debt balances, make acquisitions, pay artist advances and finance capital expenditures.

Our intra-year cash fluctuations are impacted by the seasonality of our various businesses. Examples of seasonal effects include our Concerts segment, which reports the majority of its revenue in the second and third quarters. Cash inflows and outflows depend on the timing of event-related payments but the majority of the inflows generally occur prior to the event. See "—Seasonality" below. We believe that we have sufficient financial flexibility to fund these fluctuations and to access the global capital markets on satisfactory terms and in adequate amounts, although there can be no assurance that this will be the case, and capital could be less accessible and/or more costly given current economic conditions. We expect cash flows from operations and borrowings under our senior secured credit facility, along with other financing alternatives, to satisfy working capital requirements, capital expenditures and debt service requirements for at least the succeeding year.

We may need to incur additional debt or issue equity to make other strategic acquisitions or investments. There can be no assurance that such financing will be available to us on acceptable terms or at all. We may make significant acquisitions in the near term, subject to limitations imposed by our financing agreements and market conditions.

The lenders under our revolving loans consist of banks and other third-party financial institutions. While we currently have no indications or expectations that such lenders will be unable to fund their commitments as required, we can provide no assurances that future funding availability will not be impacted by adverse conditions in the financial markets. Should an individual lender default on its obligations, the remaining lenders would not be required to fund the shortfall, resulting in a reduction in the total amount available to us for future borrowings, but would remain obligated to fund their own commitments.

#### Sources of Cash

# Senior Secured Credit Facility

At June 30, 2019, our senior secured credit facility consists of (i) a \$190 million term loan A facility, (ii) a \$970 million term loan B facility and (iii) a \$365 million revolving credit facility. Subject to certain conditions, we have the right to increase the facility by an amount equal to the sum of \$625 million and the aggregate principal amount of voluntary prepayments of the term B loans and permanent reductions of the revolving credit facility commitments, in each case, other than from proceeds of long-term indebtedness, and additional amounts as long as the senior secured leverage ratio calculated on a pro-forma basis (as defined in the agreement) is no greater than 3.25x. The revolving credit facility provides for borrowing up to the amount of the facility with sublimits of up to (i) \$150 million for the issuance of letters of credit, (ii) \$50 million for swingline loans, (iii) \$200 million for borrowings in Euros and British Pounds and (iv) \$50 million for borrowings in one or more other approved currencies. The senior secured credit facility is secured by (i) a first priority lien on substantially all of our tangible and intangible personal property of our domestic subsidiaries that are guarantors and (ii) a pledge of substantially all of the shares of stock, partnership interests and limited liability company interests of our direct and indirect domestic subsidiaries and 65% of each class of capital stock of any first-tier foreign subsidiaries, subject to certain exceptions.

The interest rates per annum applicable to revolving credit facility loans and the term loan A under the senior secured credit facility are, at our option, equal to either LIBOR plus 2.25% or a base rate plus 1.25%, subject to stepdowns based on our net leverage ratio. The interest rates per annum applicable to the term loan B are, at our option, equal to either LIBOR plus 1.75% or a base rate plus 0.75%. We are required to pay a commitment fee of 0.5% per year on the undrawn portion available under the revolving credit facility, subject to a stepdown based on our net leverage ratio, and variable fees on outstanding letters of credit. In addition to the credit facility, the company has various other agreements that reference LIBOR, which agreements could be impacted by LIBOR's expected discontinuation in 2021. The company will continue to monitor developments related to this discontinuation and the transition to a new market benchmark, but does not currently expect that such discontinuation will materially impact its financial performance.

For the term loan A, we are required to make quarterly payments increasing over time from \$4.8 million to \$28.5 million with the balance due at maturity in October 2021. For the term loan B, we are required to make quarterly payments of \$2.4 million with the balance due at maturity in October 2023. The revolving credit facility matures in October 2021. We are also required to make mandatory prepayments of the loans under the credit agreement, subject to specified exceptions, from excess cash flow, and with the proceeds of asset sales, debt issuances and other specified events.

#### Deht Covenants

Our senior secured credit facility contains a number of restrictions that, among other things, require us to satisfy a financial covenant and restrict our and our subsidiaries' ability to incur additional debt, make certain investments and acquisitions, repurchase our stock and prepay certain indebtedness, create liens, enter into agreements with affiliates, modify the nature of our business, enter into sale-leaseback transactions, transfer and sell material assets, merge or consolidate, and pay dividends and make distributions (with the exception of subsidiary dividends or distributions to the parent company or other subsidiaries on at least a pro-rata basis with any noncontrolling interest partners). Non-compliance with one or more of the covenants and restrictions could result in the full or partial principal balance of the credit facility becoming immediately due and payable. The senior secured credit facility agreement has one covenant, measured quarterly, that relates to total leverage. The consolidated total leverage covenant requires us to maintain a ratio of consolidated total funded debt to consolidated EBITDA (both as defined in the credit agreement) of 5.0x over the trailing four consecutive quarters through September 30, 2019. The consolidated total leverage ratio will reduce to 4.75x on December 31, 2019 and 4.5x on December 31, 2020.

The indentures governing our 4.875% senior notes, 5.375% senior notes and 5.625% senior notes contain covenants that limit, among other things, our ability and the ability of our restricted subsidiaries to incur certain additional indebtedness and issue preferred stock, make certain distributions, investments and other restricted payments, sell certain assets, agree to any restrictions on the ability of restricted subsidiaries to make payments to us, merge, consolidate or sell all of our assets, create certain liens, and engage in transactions with affiliates on terms that are not on an arms-length basis. Certain covenants, including those pertaining to incurrence of indebtedness, restricted payments, asset sales, mergers, and transactions with affiliates will be suspended during any period in which the notes are rated investment grade by both rating agencies and no default or event of default under the indenture has occurred and is continuing. All of these notes contain two incurrence-based financial covenants, as defined, requiring a minimum fixed charge coverage ratio of 2.0x and a maximum secured indebtedness leverage ratio of 3.5x.

Some of our other subsidiary indebtedness includes restrictions on entering into various transactions, such as acquisitions and disposals, and prohibits payment of ordinary dividends. They also have financial covenants including minimum consolidated EBITDA to consolidated net interest payable, minimum consolidated cash flow to consolidated debt service and maximum consolidated debt to consolidated EBITDA, all as defined in the applicable debt agreements.

As of June 30, 2019, we believe we were in compliance with all of our debt covenants. We expect to remain in compliance with all of our debt covenants throughou? 019.

# Uses of Cash

#### Acquisitions

When we make acquisitions, the acquired entity may have cash on its balance sheet at the time of acquisition. All amounts related to the use of cash for acquisitions discussed in this section are presented net of any cash acquired. During the six months ended June 30, 2019, we used \$87.6 million of cash primarily for acquisitions of a venue management business located in Belgium, a festival promotion business located in the United States and a controlling interest in a venue management business located in the United States. As of the date of acquisition, the acquired businesses had a total of \$64.4 million of cash on their balance sheets, primarily related to deferred revenue for future events

During the six months ended June 30, 2018, we used \$93.3 million of cash primarily for the payment of contingent consideration related to an acquisition that occurred prior to the current accounting guidance for business combinations along with the acquisitions of controlling interests in a concert promotion business and various artist management businesses that are all located in the United States. As of the date of acquisition, the acquired businesses had a total of \$18.1 million of cash on their balance sheets, primarily related to deferred revenue for future events.

#### Purchases and Sales of Noncontrolling Interests, net

During the six months ended June 30, 2018, we used \$131.1 million of cash primarily for the final payment due in connection with the 2017 acquisition of the remaining interest in a concert and festival promotion business located in the United States. There were no significant purchases and sales of noncontrolling interests during the six months ended June 30, 2019.

#### Capital Expenditures

Venue and ticketing operations are capital intensive businesses, requiring continual investment in our existing venues and ticketing systems in order to address fan and artist expectations, technological industry advances and various federal, state and/or local regulations.

We categorize capital outlays between maintenance capital expenditures and revenue generating capital expenditures. Maintenance capital expenditures are associated with the renewal and improvement of existing venues and technology systems, web development and administrative offices. Revenue generating capital expenditures generally relate to the construction of new venues, major renovations to existing buildings or buildings that are being added to our venue network, the development of new ticketing tools and technology enhancements. Revenue generating capital expenditures can also include smaller projects whose purpose is to increase revenue and/or improve operating income. Capital expenditures typically increase during periods when venues are not in operation since that is the time that such improvements can be completed.

Our capital expenditures, including accruals for amounts incurred but not yet paid for, but net of expenditures funded by outside parties such as landlords or replacements funded by insurance proceeds, consisted of the following:

	Six Months Ended June 30,			
	 2019 201		2018	
	(in thousands)			
Maintenance capital expenditures	\$ 59,370	\$	41,090	
Revenue generating capital expenditures	79,776		52,732	
Total capital expenditures	\$ 139,146	\$	93,822	

Maintenance capital expenditure during the first six months of 2019 increased from the same period of the prior year primarily associated with leasehold improvements of certain office facilities and technology system enhancements.

Revenue generating capital expenditures during the first six months of 2019 increased from the same period of the prior year primarily due to enhancements at our North America amphitheaters.

We currently expect capital expenditures to be approximately \$310 million for the full year of 2019.

#### **Cash Flows**

	 Six Months Ended June 30,		
	2019 2018		
	(in thousands)		
Cash provided by (used in):			
Operating activities	\$ 293,323	\$	519,826
Investing activities	\$ (281,654)	\$	(314,395)
Financing activities	\$ (97,910)	\$	314,731

#### **Operating Activities**

Cash provided by operating activities decreased \$226.5 million for the six months ended June 30, 2019 as compared to the same period of the prior year. During the first six months of 2019, we received less cash for future events resulting in less of an increase in deferred revenue compared to the same period of the prior year. Our accounts receivable increased more while our accounts payable and accrued liabilities had less of an increase based on timing of collections and payments. In addition, our prepaid expenses increased less due to timing of event-related costs when compared to the same period of the prior year.

#### Investing Activities

Cash used in investing activities decreased \$32.7 million for the six months ended June 30, 2019 as compared to the same period of the prior year primarily due to fewer notes receivable advances partially offset by higher purchases of property, plant and equipment. See "—Uses of Cash" above for further discussion.

#### Financing Activities

Cash used in financing activities was \$97.9 million for the six months ended June 30, 2019 as compared to cash provided by financing activities of \$314.7 million in the same period of the prior year primarily due to higher net proceeds in 2018 from debt refinancing partially offset by a decrease in purchases of noncontrolling interests in 2019. See "—Sources of Cash" above for further discussion.

#### Seasonality

Our Concerts and Sponsorship & Advertising segments typically experience higher operating income in the second and third quarters as our outdoor venues and festivals are primarily used in or occur from May through October. In addition, the timing of when tickets are sold and the tours of top-grossing acts can impact comparability of quarterly results year-over-year, although annual results may not be impacted. Our Ticketing segment revenue is impacted by fluctuations in the availability of events for sale to the public, which vary depending upon scheduling by our clients.

Cash flows from our Concerts segment typically have a slightly different seasonality as payments are often made for artist performance fees and production costs for tours in advance of the date the related event tickets go on sale. These artist fees and production costs are expensed when the event occurs. Once tickets for an event go on sale, we generally begin to receive payments from ticket sales at our owned or operated venues and festivals in advance of when the event occurs. We record these ticket sales as revenue when the event occurs.

#### Market Risk

We are exposed to market risks arising from changes in market rates and prices, including movements in foreign currency exchange rates and interest rates.

#### Foreign Currency Risk

We have operations in countries throughout the world. The financial results of our foreign operations are measured in their local currencies. Our foreign subsidiaries also carry certain net assets or liabilities that are denominated in a currency other than that subsidiary's functional currency. As a result, our financial results could be affected by factors such as changes in foreign currency exchange rates or weak economic conditions in the foreign markets in which we have operations. Currently, we do not have significant operations in any hyper-inflationary countries. Our foreign operations reported operating income of \$98.1 million for the six months ended June 30, 2019. We estimate that a 10% change in the value of the United States dollar relative to foreign currencies would change our operating income for the six months ended June 30, 2019 by \$9.8 million. As of June 30, 2019, our most significant foreign exchange exposure included the Euro, British Pound, Australian Dollar and Canadian Dollar. This analysis does not consider the implication such currency fluctuations could have on the overall economic conditions of the United States or other foreign countries in which we operate or on the results of operations of our foreign

entities. In addition, the reported carrying value of our assets and liabilities, including the total cash and cash equivalents held by our foreign operations, will also be affected by changes in foreign currency exchange rates.

We primarily use forward currency contracts, in addition to options, to reduce our exposure to foreign currency risk associated with short-term artist fee commitments. We also may enter into forward currency contracts to minimize the risks and/or costs associated with changes in foreign currency rates on forecasted operating income. At June 30, 2019, we had forward currency contracts outstanding with a notional amount of\$114.2 million.

#### Interest Rate Risk

Our market risk is also affected by changes in interest rates. We had\$2.8 billion of total debt, excluding debt discounts and issuance costs, outstanding as ofJune 30, 2019, of which \$1.7 billion was fixed-rate debt and \$1.1 billion was floating-rate debt.

Based on the amount of our floating-rate debt as of June 30, 2019, each 25-basis point increase or decrease in interest rates would increase or decrease our annual interest expense and cash outlay by approximately \$2.8 million when the floor rate is not applicable. This potential increase or decrease is based on the simplified assumption that the level of floating-rate debt remains constant with an immediate across-the-board increase or decrease as of June 30, 2019 with no subsequent change in rates for the remainder of the period.

#### **Accounting Pronouncements**

Information regarding recently issued and adopted accounting pronouncements can be found in Item 1.—Financial Statements—Notel—Basis of Presentation and Other Information.

#### **Critical Accounting Policies and Estimates**

The preparation of our financial statements in conformity with GAAP requires management to make estimates, judgments and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenue and expenses during the reporting period. On an ongoing basis, we evaluate our estimates that are based on historical experience and on various other assumptions that are believed to be reasonable under the circumstances. The result of these evaluations forms the basis for making judgments about the carrying values of assets and liabilities and the reported amount of revenue and expenses that are not readily apparent from other sources. Because future events and their effects cannot be determined with certainty, actual results could differ from our assumptions and estimates, and such difference could be material.

Management believes that the accounting estimates involved in business combinations, impairment of long-lived assets and goodwill, revenue recognition, and income taxes are the most critical to aid in fully understanding and evaluating our reported financial results, and they require management's most difficult, subjective or complex judgments, resulting from the need to make estimates about the effect of matters that are inherently uncertain. These critical accounting estimates, the judgments and assumptions and the effect if actual results differ from these assumptions are described in Part II Financial Information—Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations of our 2018 Annual Report on Form 10-K filed with the SEC onFebruary 28, 2019.

There have been no changes to our critical accounting policies during thesix months ended June 30, 2019.

#### Item 3. Quantitative and Qualitative Disclosures About Market Risk

Required information is within Item 2.—Management's Discussion and Analysis of Financial Condition and Results of Operations—Market Risk,

#### **Item 4. Controls and Procedures**

# **Evaluation of Disclosure Controls and Procedures**

We have established disclosure controls and procedures to ensure that material information relating to our company, including our consolidated subsidiaries, is made known to the officers who certify our financial reports and to other members of senior management and our board of directors.

Based on their evaluation as of June 30, 2019, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) are effective to ensure that (1) the information required to be disclosed by us in the reports that we file or submit under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and (2) the information we are required to disclose in such reports is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls and procedures or internal controls will prevent all possible errors and fraud. Our disclosure controls and procedures are, however, designed to provide reasonable assurance of achieving their objectives, and our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures are effective at that reasonable assurance level.

# **Changes in Internal Control Over Financial Reporting**

There has been no change in our internal control over financial reporting during the period covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

#### PART II—OTHER INFORMATION

# Item 1. Legal Proceedings

Information regarding our legal proceedings can be found in Part I—Financial Information—Item 1. Financial Statements—Notes—Commitments and Contingent Liabilities

# Item 1A. Risk Factors

While we attempt to identify, manage and mitigate risks and uncertainties associated with our business to the extent practical under the circumstances, some level of risk and uncertainty will always be present. Part I—Item 1A.—Risk Factors of our 2018 Annual Report on Form 10-K filed with the SEC on February 28, 2019, describes some of the risks and uncertainties associated with our business which have the potential to materially affect our business, financial condition or results of operations. We do not believe that there have been any material changes to the risk factors previously disclosed in our 2018 Annual Report on Form 10-K.

# Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

# **Recent Sales of Unregistered Securities**

During the second quarter of 2019, we issued 824,328 shares of common stock to holders of our 2.5% convertible senior notes due 2019 in respect of such holders' election to convert \$1,000 principal amount of notes in accordance with the conversion rights set forth in the indenture governing the notes. The shares of common stock issued in the transaction were valued using a conversion rate of 28.8363 shares issuable per \$1,000 principal amount of notes converted (with cash paid in lieu of fractional shares), as set forth in the indenture, representing an implied conversion price of \$34.68 per share. We relied upon the exemption from registration under the Securities Act of 1933, as amended, provided by Section 4(a)(2) thereof for transactions not involving a public offering.

# Item 3. Defaults Upon Senior Securities

None.

# **Item 5. Other Information**

None.

#### Item 6. Exhibits

The information in the Exhibit Index of this Quarterly Report on Form 10-Q is incorporated into this Item 6 by reference.

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on July 25, 2019.

LIVE NATION ENTERTAINMENT, INC.						
By:	By: /s/ Brian Capo					
Brian Capo						
Chief Accounting Officer (Duly Authorized Officer)						

# EXHIBIT INDEX

		Incorporated by Reference				Filed
Exhibit No.	Exhibit Description	Form	File No.	Exhibit No.	Filing Date	Here with
31.1	Certification of Chief Executive Officer.					X
31.2	Certification of Chief Financial Officer.					X
32.1	Section 1350 Certification of Chief Executive Officer.					X
32.2	Section 1350 Certification of Chief Financial Officer.					X
101.INS	XBRL Instance Document - this instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.					X
101.SCH	XBRL Taxonomy Schema Document.					X
101.CAL	XBRL Taxonomy Calculation Linkbase Document.					X
101.DEF	XBRL Taxonomy Definition Linkbase Document.					X
101.LAB	XBRL Taxonomy Label Linkbase Document.					X
101.PRE	XBRL Taxonomy Presentation Linkbase Document.					X

#### CERTIFICATION OF CHIEF EXECUTIVE OFFICER

#### CERTIFICATION

- I, Michael Rapino, certify that:
- 1. I have reviewed this Quarterly Report on Form 10-Q of Live Nation Entertainment, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 25, 2019

By: /s/ Michael Rapino

Michael Rapino

President and Chief Executive Officer

#### CERTIFICATION OF CHIEF FINANCIAL OFFICER

#### CERTIFICATION

- I, Kathy Willard, certify that:
- 1. I have reviewed this Quarterly Report on Form 10-Q of Live Nation Entertainment, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 25, 2019

By: /s/ Kathy Willard

Kathy Willard

Chief Financial Officer

# SECTION 1350 CERTIFICATION OF CHIEF EXECUTIVE OFFICER

In connection with this Quarterly Report of Live Nation Entertainment, Inc. (the "Company") on Form 10-Q for the quarter ended/une 30, 2019 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Michael Rapino, President and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: July 25, 2019

By: /s/ Michael Rapino

Michael Rapino

President and Chief Executive Officer

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

# SECTION 1350 CERTIFICATION OF CHIEF FINANCIAL OFFICER

In connection with this Quarterly Report of Live Nation Entertainment, Inc. (the "Company") on Form 10-Q for the quarter endedune 30, 2019 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Kathy Willard, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: July 25, 2019

By: /s/ Kathy Willard

Kathy Willard

Chief Financial Officer

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.