

---

---

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

---

**Form 10-Q**

---

- QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended March 31, 2017

or

- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission File Number 001-32601

---

**LIVE NATION ENTERTAINMENT, INC.**  
(Exact name of registrant as specified in its charter)

---

**Delaware**  
(State of Incorporation)

**20-3247759**  
(I.R.S. Employer Identification No.)

**9348 Civic Center Drive**  
**Beverly Hills, CA 90210**  
(Address of principal executive offices, including zip code)

**(310) 867-7000**  
(Registrant's telephone number, including area code)

---

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

|                         |  |                           |                          |
|-------------------------|--|---------------------------|--------------------------|
| Large accelerated filer | <input checked="" type="checkbox"/>                                    | Accelerated filer         | <input type="checkbox"/> |
| Non-accelerated filer   | <input type="checkbox"/> (Do not check if a smaller reporting company) | Smaller reporting company | <input type="checkbox"/> |
|                         |  | Emerging growth company   | <input type="checkbox"/> |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).  Yes  No

On April 27, 2017, there were 205,610,934 outstanding shares of the registrant's common stock, \$0.01 par value per share, including 1,161,510 shares of unvested restricted stock awards and excluding 408,024 shares held in treasury.

---

---

**LIVE NATION ENTERTAINMENT, INC.  
INDEX TO FORM 10-Q**

|                                     | <b><u>Page</u></b>   |                    |
|-------------------------------------|--|--------------------|
| <b>PART I—FINANCIAL INFORMATION</b> |  |                    |
| <a href="#">Item 1.</a>             | <a href="#">Financial Statements</a>   | <a href="#">2</a>  |
|                                     | <a href="#">Consolidated Balance Sheets (Unaudited) as of March 31, 2017 and December 31, 2016</a>                           | <a href="#">2</a>  |
|                                     | <a href="#">Consolidated Statements of Operations (Unaudited) for the three months ended March 31, 2017 and 2016</a>         | <a href="#">3</a>  |
|                                     | <a href="#">Consolidated Statements of Comprehensive Loss (Unaudited) for the three months ended March 31, 2017 and 2016</a> | <a href="#">4</a>  |
|                                     | <a href="#">Consolidated Statements of Cash Flows (Unaudited) for the three months ended March 31, 2017 and 2016</a>         | <a href="#">5</a>  |
|                                     | <a href="#">Notes to Consolidated Financial Statements (Unaudited)</a>   | <a href="#">6</a>  |
| <a href="#">Item 2.</a>             | <a href="#">Management’s Discussion and Analysis of Financial Condition and Results of Operations</a>                        | <a href="#">14</a> |
| <a href="#">Item 3.</a>             | <a href="#">Quantitative and Qualitative Disclosures About Market Risk</a>   | <a href="#">28</a> |
| <a href="#">Item 4.</a>             | <a href="#">Controls and Procedures</a>  | <a href="#">28</a> |
| <b>PART II—OTHER INFORMATION</b>    |  |                    |
| <a href="#">Item 1.</a>             | <a href="#">Legal Proceedings</a>  | <a href="#">29</a> |
| <a href="#">Item 1A.</a>            | <a href="#">Risk Factors</a>   | <a href="#">29</a> |
| <a href="#">Item 2.</a>             | <a href="#">Unregistered Sales of Equity Securities and Use of Proceeds</a>  | <a href="#">29</a> |
| <a href="#">Item 3.</a>             | <a href="#">Defaults Upon Senior Securities</a>  | <a href="#">29</a> |
| <a href="#">Item 5.</a>             | <a href="#">Other Information</a>  | <a href="#">29</a> |
| <a href="#">Item 6.</a>             | <a href="#">Exhibits</a>   | <a href="#">29</a> |

**LIVE NATION ENTERTAINMENT, INC.  
GLOSSARY OF KEY TERMS**

|              |  |
|--------------|--|
| AOCI         | Accumulated other comprehensive income (loss)          |
| AOI          | Adjusted operating income (loss)                       |
| Company      | Live Nation Entertainment, Inc. and subsidiaries       |
| FASB         | Financial Accounting Standards Board                   |
| GAAP         | United States Generally Accepted Accounting Principles |
| Live Nation  | Live Nation Entertainment, Inc. and subsidiaries       |
| SEC          | United States Securities and Exchange Commission       |
| Ticketmaster | The ticketing business of the Company                  |

**PART I—FINANCIAL INFORMATION**
**Item 1. Financial Statements**
**LIVE NATION ENTERTAINMENT, INC.  
CONSOLIDATED BALANCE SHEETS  
(UNAUDITED)**

|  | <b>March 31,<br/>2017</b> | <b>December 31,<br/>2016</b> |
|--|---------------------------|------------------------------|
|  | <i>(in thousands)</i>     |                              |
| <b>ASSETS</b>  |                           |                              |
| <b>Current assets</b>  |                           |                              |
| Cash and cash equivalents  | \$ 2,227,555              | \$ 1,526,591                 |
| Accounts receivable, less allowance of \$28,492 and \$29,634, respectively | 584,638                   | 568,936                      |
| Prepaid expenses   | 739,793                   | 528,250                      |
| Other current assets   | 49,463                    | 49,774                       |
| <b>Total current assets</b>  | <b>3,601,449</b>          | <b>2,673,551</b>             |
| <b>Property, plant and equipment</b>                                       |                           |                              |
| Land, buildings and improvements   | 858,667                   | 838,545                      |
| Computer equipment and capitalized software                                | 543,459                   | 524,571                      |
| Furniture and other equipment  | 275,204                   | 256,765                      |
| Construction in progress   | 124,284                   | 125,430                      |
|  | <u>1,801,614</u>          | <u>1,745,311</u>             |
| Less accumulated depreciation  | 1,019,448                 | 993,775                      |
|  | <u>782,166</u>            | <u>751,536</u>               |
| <b>Intangible assets</b>   |                           |                              |
| Definite-lived intangible assets, net                                      | 820,727                   | 812,031                      |
| Indefinite-lived intangible assets   | 368,798                   | 368,766                      |
| Goodwill   | 1,724,113                 | 1,747,088                    |
| Other long-term assets   | 526,264                   | 411,294                      |
| <b>Total assets</b>  | <b>\$ 7,823,517</b>       | <b>\$ 6,764,266</b>          |
| <b>LIABILITIES AND EQUITY</b>  |                           |                              |
| <b>Current liabilities</b>   |                           |                              |
| Accounts payable, client accounts  | \$ 856,158                | \$ 726,475                   |
| Accounts payable   | 68,263                    | 55,030                       |
| Accrued expenses   | 707,811                   | 781,494                      |
| Deferred revenue   | 1,796,015                 | 804,973                      |
| Current portion of long-term debt, net                                     | 59,943                    | 53,317                       |
| Other current liabilities  | 51,141                    | 39,055                       |
| <b>Total current liabilities</b>   | <b>3,539,331</b>          | <b>2,460,344</b>             |
| Long-term debt, net  | 2,258,820                 | 2,259,736                    |
| Deferred income taxes  | 203,206                   | 197,811                      |
| Other long-term liabilities  | 143,277                   | 149,791                      |
| <b>Commitments and contingent liabilities</b>                              |                           |                              |
| Redeemable noncontrolling interests  | 338,316                   | 347,068                      |
| <b>Stockholders' equity</b>  |                           |                              |
| Common stock   | 2,047                     | 2,034                        |
| Additional paid-in capital   | 2,393,242                 | 2,381,011                    |
| Accumulated deficit  | (1,106,450)               | (1,073,457)                  |
| Cost of shares held in treasury  | (6,865)                   | (6,865)                      |
| Accumulated other comprehensive loss                                       | (165,231)                 | (176,707)                    |
| <b>Total Live Nation stockholders' equity</b>                              | <b>1,116,743</b>          | <b>1,126,016</b>             |
| Noncontrolling interests   | 223,824                   | 223,500                      |
| <b>Total equity</b>  | <b>1,340,567</b>          | <b>1,349,516</b>             |
| <b>Total liabilities and equity</b>  | <b>\$ 7,823,517</b>       | <b>\$ 6,764,266</b>          |

See Notes to Consolidated Financial Statements

**LIVE NATION ENTERTAINMENT, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
**(UNAUDITED)**

|   | Three Months Ended<br>March 31,                       |                    |
|---|---|--------------------|
|   | 2017  | 2016               |
|   | <i>(in thousands except share and per share data)</i> |                    |
| Revenue   | \$ 1,413,181  | \$ 1,207,716       |
| Operating expenses:   |   |                    |
| Direct operating expenses   | 925,500   | 784,203            |
| Selling, general and administrative expenses  | 383,308   | 337,214            |
| Depreciation and amortization   | 100,595   | 94,955             |
| Loss (gain) on disposal of operating assets   | (659)   | 25                 |
| Corporate expenses  | 25,803  | 24,609             |
| Operating loss  | (21,366)  | (33,290)           |
| Interest expense  | 26,010  | 25,432             |
| Interest income   | (945)   | (556)              |
| Equity in earnings of nonconsolidated affiliates  | (2,340)   | (592)              |
| Other income, net   | (2,842)   | (8,547)            |
| Loss before income taxes  | (41,249)  | (49,027)           |
| Income tax expense  | 6,521   | 6,927              |
| Net loss  | (47,770)  | (55,954)           |
| Net loss attributable to noncontrolling interests   | (14,777)  | (11,436)           |
| Net loss attributable to common stockholders of Live Nation                                 | <u>\$ (32,993)</u>                                    | <u>\$ (44,518)</u> |
| Basic and diluted net loss per common share available to common stockholders of Live Nation | <u>\$ (0.22)</u>                                      | <u>\$ (0.29)</u>   |
| Weighted average common shares outstanding:   |   |                    |
| Basic and diluted   | 203,730,897   | 201,696,142        |
| Reconciliation to net loss available to common stockholders of Live Nation:                 |   |                    |
| Net loss attributable to common stockholders of Live Nation                                 | \$ (32,993)   | \$ (44,518)        |
| Accretion of redeemable noncontrolling interests  | (12,577)  | (13,336)           |
| Basic and diluted net loss available to common stockholders of Live Nation                  | <u>\$ (45,570)</u>                                    | <u>\$ (57,854)</u> |

See Notes to Consolidated Financial Statements

**LIVE NATION ENTERTAINMENT, INC.**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS**  
**(UNAUDITED)**

|   | <b>Three Months Ended</b> |                    |
|---|---------------------------|--------------------|
|   | <b>March 31,</b>          |                    |
|   | <b>2017</b>               | <b>2016</b>        |
|   | <i>(in thousands)</i>     |                    |
| Net loss  | \$ (47,770)               | \$ (55,954)        |
| Other comprehensive income (loss), net of tax:                        |                           |                    |
| Foreign currency translation adjustments                              | 11,396                    | (1,248)            |
| Other   | 80                        | —                  |
| Comprehensive loss  | (36,294)                  | (57,202)           |
| Comprehensive loss attributable to noncontrolling interests           | (14,777)                  | (11,436)           |
| Comprehensive loss attributable to common stockholders of Live Nation | <u>\$ (21,517)</u>        | <u>\$ (45,766)</u> |

See Notes to Consolidated Financial Statements

**LIVE NATION ENTERTAINMENT, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**(UNAUDITED)**

|   | Three Months Ended<br>March 31, |                     |
|---|---------------------------------|---------------------|
|   | 2017                            | 2016                |
|   | <i>(in thousands)</i>           |                     |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES</b>   |                                 |                     |
| Net loss  | \$ (47,770)                     | \$ (55,954)         |
| Reconciling items:  |                                 |                     |
| Depreciation  | 35,912                          | 33,069              |
| Amortization  | 64,683                          | 61,886              |
| Deferred income tax expense (benefit)   | (1,203)                         | (1,698)             |
| Amortization of debt issuance costs, discounts and premium, net                               | 3,121                           | 2,591               |
| Non-cash compensation expense   | 7,936                           | 8,923               |
| Other, net  | 492                             | 4,621               |
| Changes in operating assets and liabilities, net of effects of acquisitions and dispositions: |                                 |                     |
| Increase in accounts receivable   | (6,558)                         | (16,878)            |
| Increase in prepaid expenses and other assets   | (312,483)                       | (305,294)           |
| Increase in accounts payable, accrued expenses and other liabilities                          | 56,600                          | 79,094              |
| Increase in deferred revenue  | 959,971                         | 707,038             |
| Net cash provided by operating activities   | <u>760,701</u>                  | <u>517,398</u>      |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>   |                                 |                     |
| Investments made in nonconsolidated affiliates  | (10,608)                        | (5,165)             |
| Purchases of property, plant and equipment  | (58,881)                        | (30,681)            |
| Cash paid for acquisitions, net of cash acquired  | (4,700)                         | (43,378)            |
| Other, net  | (838)                           | (6,520)             |
| Net cash used in investing activities   | <u>(75,027)</u>                 | <u>(85,744)</u>     |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES</b>   |                                 |                     |
| Payments on long-term debt  | (11,775)                        | (9,764)             |
| Distributions to noncontrolling interests   | (12,227)                        | (15,462)            |
| Proceeds from exercise of stock options   | 21,628                          | 679                 |
| Payments for deferred and contingent consideration  | (1,074)                         | (15,678)            |
| Other, net  | (1,618)                         | (13,064)            |
| Net cash used in financing activities   | <u>(5,066)</u>                  | <u>(53,289)</u>     |
| Effect of exchange rate changes on cash and cash equivalents                                  | <u>20,356</u>                   | <u>17,791</u>       |
| Net increase in cash and cash equivalents   | 700,964                         | 396,156             |
| Cash and cash equivalents at beginning of period  | 1,526,591                       | 1,303,125           |
| Cash and cash equivalents at end of period  | <u>\$ 2,227,555</u>             | <u>\$ 1,699,281</u> |

**LIVE NATION ENTERTAINMENT, INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(UNAUDITED)**

**NOTE 1—BASIS OF PRESENTATION AND OTHER INFORMATION**

***Preparation of Interim Financial Statements***

The accompanying unaudited consolidated financial statements have been prepared in accordance with GAAP for interim financial information and the instructions to Form 10-Q and Article 10 of Regulation S-X issued by the SEC. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, they include all normal and recurring accruals and adjustments necessary to present fairly the results of the interim periods shown.

The financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's 2016 Annual Report on Form 10-K filed with the SEC on February 23, 2017.

***Seasonality***

Due to the seasonal nature of shows at outdoor amphitheaters and festivals, which primarily occur from May through October, the Concerts and Sponsorship & Advertising segments experience higher revenue during the second and third quarters. The Ticketing segment's revenue is impacted by fluctuations in the availability of events for sale to the public, which vary depending upon scheduling by its clients. The Company's seasonality also results in higher balances in cash and cash equivalents, accounts receivable, prepaid expenses, accrued expenses and deferred revenue at different times in the year. Therefore, the results to date are not necessarily indicative of the results expected for the full year.

***Cash and Cash Equivalents***

Included in the March 31, 2017 and December 31, 2016 cash and cash equivalents balance is \$671.0 million and \$591.0 million, respectively, of cash received that includes the face value of tickets sold on behalf of ticketing clients and their share of service charges, which amounts are to be remitted to the clients.

***Acquisitions***

During the first three months of 2017, the Company completed several acquisitions that were accounted for as business combinations under the acquisition method of accounting. These acquisitions were not significant either on an individual basis or in the aggregate.

***Income Taxes***

Each reporting period, the Company evaluates the realizability of all of its deferred tax assets in each tax jurisdiction. As of March 31, 2017, the Company continued to maintain a full valuation allowance against its net deferred tax assets in certain jurisdictions due to sustained pre-tax losses. As a result of the valuation allowances, no tax benefits have been recognized for losses incurred in those tax jurisdictions for the first three months of 2017 and 2016.

***Accounting Pronouncements - Recently Adopted***

In March 2016, the FASB issued guidance clarifying that the assessment of whether an embedded contingent put or call option is clearly and closely related to the debt instrument only requires an analysis pursuant to the four-step decision sequence outlined in the guidance for embedded derivatives. The guidance should be applied to existing debt instruments using a modified retrospective method as of the beginning of the period of adoption. The Company adopted this standard on January 1, 2017, and the adoption did not have an impact on its financial position or results of operations.

In October 2016, the FASB issued guidance that requires a single decision maker evaluating whether it is the primary beneficiary of a variable interest entity to consider its indirect interests held by related parties that are under common control on a proportionate basis as opposed to considering those interests in their entirety as required by current guidance. The guidance should be applied retrospectively. The Company adopted this standard on January 1, 2017, and the adoption did not have an impact on its financial position or results of operations.

In December 2016, the FASB issued guidance making technical corrections and improvements which includes an update clarifying how to account for arrangements that include a license to use internal-use software acquired from third parties. This is a change from current guidance, which did not specify how to account for these types of arrangements. The guidance for this specific technical correction should be applied prospectively. The Company adopted this guidance on January 1, 2017, and the adoption did not have a material effect on its financial position or results of operations.

### ***Accounting Pronouncements - Not Yet Adopted***

In May 2014, the FASB issued a comprehensive new revenue recognition standard that will supersede nearly all existing revenue recognition guidance under GAAP. The new standard provides a five-step analysis of transactions to determine when and how revenue is recognized. The core principle of the guidance is that a company should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled to receive in exchange for those goods or services. The FASB continues to issue important guidance clarifying certain guidelines of the standard including (1) reframing the indicators in the principal versus agent guidance to focus on evidence that a company is acting as a principal rather than agent and (2) identifying performance obligations and licensing. The standard is effective for annual periods beginning after December 15, 2017 and interim periods within that year. Early adoption of the standard is only permitted for annual periods beginning after December 15, 2016 and interim periods within that year. The guidance should be applied retrospectively, either to each prior period presented in the financial statements, or only to the most current reporting period presented in the financial statements with a cumulative-effect adjustment as of the date of adoption.

To assess the impact of the standard, the Company is dedicating certain of its personnel to lead the implementation effort and supplementing them with additional external resources. These personnel reviewed the amended guidance and subsequent clarifications and attended multiple training sessions in order to understand the potential impact the new standard could have on the Company's revenue streams. Surveys were sent to and completed by divisional finance managers in order to obtain a more detailed understanding of the contracts within each division and follow-up meetings with these divisions were then conducted. Based on the results of these surveys and meetings, the Company judgmentally selected a sample of contracts based on size and complexity and ensuring all major revenue streams were represented. The Company has completed its preliminary review of all the selected contracts and is in the process of compiling and summarizing the results for additional review and analysis.

Based on the work to date, the Company believes it has identified all material contract types and costs that may be impacted by this amended guidance. While it has not completed its assessment, the Company has not identified any changes to the revenue streams representing the majority of reported revenue. For example, the Concerts business represents 70% of the Company's 2016 revenue and the Company believes that the majority of this revenue will continue to be deferred until the event date under the new standard.

The Company will finalize its conclusions in 2017 and ensure that it can produce the data necessary for the required disclosures along with assessing changes to internal controls and processes that may be required to comply with the new revenue recognition and disclosure requirements. The Company will adopt this standard on January 1, 2018, and is currently assessing which adoption method it will apply.

In January 2016, the FASB issued amendments for the recognition, measurement, presentation, and disclosure of financial instruments. Among other things, the guidance requires equity investments that do not result in consolidation and are not accounted for under the equity method to be measured at fair value with any change in fair value recognized in net income unless the investments do not have readily determinable fair values. The amendments are effective for annual periods beginning after December 15, 2017 and interim periods within that year. Early adoption is not permitted for most of the amendments. The amendments are to be applied through a cumulative-effect adjustment to the balance sheet as of the beginning of the fiscal year of adoption with the exception of equity investments without readily determinable fair values, which will be applied prospectively. The Company will adopt this standard on January 1, 2018, and is currently evaluating the impact that the standard will have on its financial position and results of operations.

In February 2016, the FASB issued guidance that requires lessees to recognize most leases on their balance sheet as a lease liability and a right-of-use asset, and to disclose key information about leasing arrangements. The guidance is effective for annual periods beginning after December 15, 2018 and interim periods within that year, and early adoption is permitted. The guidance should be applied on a modified retrospective basis. The Company expects to adopt this standard on January 1, 2019, and is currently evaluating the impact that the standard will have on its financial position and results of operations.

In October 2016, the FASB issued guidance that requires companies to recognize the income tax effects of intercompany sales and transfers of assets, other than inventory, in the period in which the transfer occurs. That is a change from current guidance which requires companies to defer the income tax effects of intercompany transfers of assets until the asset has been sold to an outside party or otherwise recognized. The guidance is effective for annual periods beginning after December 15, 2017 and interim periods within that year, and early adoption is permitted. The guidance should be applied on a modified retrospective basis. The Company expects to adopt this standard on January 1, 2018, and is currently evaluating the impact that the standard will have on its financial position and results of operations.

In January 2017, the FASB issued guidance that changes the definition of a business to assist entities with evaluating when a set of transferred assets and activities is a business. The guidance requires an entity to evaluate if substantially all of the fair value of the gross assets acquired is concentrated in a single identifiable asset or a group of similar identifiable assets; if so, the set of transferred assets and activities is not a business. The guidance also requires a business to include at least one

substantive process and narrows the definition of outputs. The guidance is effective for annual periods beginning after December 15, 2017 and interim periods within that year, and early adoption is permitted. The guidance should be applied prospectively to any transactions occurring within the period of adoption. The Company expects to adopt this standard on January 1, 2018, and will apply it prospectively to acquisitions occurring on or after January 1, 2018.

In January 2017, the FASB issued guidance that eliminates the requirement to calculate the implied fair value of goodwill to measure a goodwill impairment charge. Instead, entities will record an impairment charge based on the excess of a reporting unit's carrying amount over its fair value. The guidance is effective for annual periods beginning after December 15, 2019 and interim periods within that year, and early adoption is permitted. The guidance should be applied prospectively to goodwill impairment tests performed within the period of adoption. The Company is considering early adoption and will apply it prospectively to impairment tests beginning in the year of adoption, but in any event no later than January 1, 2020.

**NOTE 2—LONG-LIVED ASSETS**

***Definite-lived Intangible Assets***

The following table presents the changes in the gross carrying amount and accumulated amortization of definite-lived intangible assets for the three months ended March 31, 2017:

|   | Revenue-generating contracts | Client / vendor relationships | Trademarks and naming rights | Non-compete agreements | Technology       | Venue management and leaseholds | Other           | Total             |
|---|------------------------------|-------------------------------|------------------------------|------------------------|------------------|---------------------------------|-----------------|-------------------|
| <i>(in thousands)</i>                   |                              |                               |                              |                        |                  |                                 |                 |                   |
| <b>Balance as of December 31, 2016:</b> |                              |                               |                              |                        |                  |                                 |                 |                   |
| Gross carrying amount                   | \$ 760,398                   | \$ 402,009                    | \$ 94,338                    | \$ 65,992              | \$ 53,078        | \$ 54,001                       | \$ 4,014        | \$1,433,830       |
| Accumulated amortization                | (316,800)                    | (213,785)                     | (23,724)                     | (22,099)               | (13,637)         | (29,664)                        | (2,090)         | (621,799)         |
| Net                                     | 443,598                      | 188,224                       | 70,614                       | 43,893                 | 39,441           | 24,337                          | 1,924           | 812,031           |
| Gross carrying amount:                  |                              |                               |                              |                        |                  |                                 |                 |                   |
| Acquisitions—current year               | —                            | 11,856                        | —                            | —                      | 41               | —                               | —               | 11,897            |
| Acquisitions—prior year                 | 4,703                        | —                             | 30,789                       | —                      | 527              | —                               | —               | 36,019            |
| Foreign exchange                        | 4,468                        | 2,974                         | 360                          | 298                    | 260              | 343                             | 12              | 8,715             |
| Other <sup>(1)</sup>                    | —                            | —                             | —                            | —                      | (41)             | —                               | (250)           | (291)             |
| Net change                              | 9,171                        | 14,830                        | 31,149                       | 298                    | 787              | 343                             | (238)           | 56,340            |
| Accumulated amortization:               |                              |                               |                              |                        |                  |                                 |                 |                   |
| Amortization                            | (19,622)                     | (14,565)                      | (3,230)                      | (3,336)                | (2,514)          | (1,146)                         | (207)           | (44,620)          |
| Foreign exchange                        | (1,344)                      | (1,565)                       | (61)                         | (115)                  | (64)             | (165)                           | (1)             | (3,315)           |
| Other <sup>(1)</sup>                    | —                            | —                             | —                            | —                      | 41               | —                               | 250             | 291               |
| Net change                              | (20,966)                     | (16,130)                      | (3,291)                      | (3,451)                | (2,537)          | (1,311)                         | 42              | (47,644)          |
| <b>Balance as of March 31, 2017:</b>    |                              |                               |                              |                        |                  |                                 |                 |                   |
| Gross carrying amount                   | 769,569                      | 416,839                       | 125,487                      | 66,290                 | 53,865           | 54,344                          | 3,776           | 1,490,170         |
| Accumulated amortization                | (337,766)                    | (229,915)                     | (27,015)                     | (25,550)               | (16,174)         | (30,975)                        | (2,048)         | (669,443)         |
| Net                                     | <u>\$ 431,803</u>            | <u>\$ 186,924</u>             | <u>\$ 98,472</u>             | <u>\$ 40,740</u>       | <u>\$ 37,691</u> | <u>\$ 23,369</u>                | <u>\$ 1,728</u> | <u>\$ 820,727</u> |

<sup>(1)</sup> Other includes netdowns of fully amortized assets.

Included in the prior year acquisitions amounts above are changes primarily associated with the acquisitions of festival

promotion businesses located in the United States.

The 2017 additions to definite-lived intangible assets from acquisitions have weighted-average lives as follows:

|                             | Weighted-Average<br>Life (years) |
|-----------------------------|----------------------------------|
| Client/vendor relationships | 4                                |
| Technology                  | 1                                |
| All categories              | 4                                |

Amortization of definite-lived intangible assets for the three months ended March 31, 2017 and 2016 was \$44.6 million and \$39.7 million, respectively. Amortization related to nonrecoupable ticketing contract advances for the three months ended March 31, 2017 and 2016 was \$20.1 million and \$21.4 million, respectively.

As acquisitions and dispositions occur in the future and the valuations of intangible assets for recent acquisitions are completed, amortization may vary.

**Goodwill**

In 2016, the Company’s reportable segments were Concerts, Sponsorship & Advertising, Ticketing and Artist Nation. Beginning in 2017, the Company will no longer present Artist Nation as a reportable segment. The Company has included the business reported in the Artist Nation segment in the prior year in the Concerts segment. See further discussion of the segment change in Note 5—Segment Data. The Company’s seven reporting units remain unchanged.

The following table presents the changes in the carrying amount of goodwill in each of the Company’s reportable segments for the three months ended March 31, 2017:

|   | Concerts              | Sponsorship<br>&<br>Advertising | Ticketing         | Total               |
|---|-----------------------|---------------------------------|-------------------|---------------------|
|   | <i>(in thousands)</i> |                                 |                   |                     |
| <b>Balance as of December 31, 2016:</b> |                       |                                 |                   |                     |
| Goodwill                                | \$ 1,017,020          | \$ 395,826                      | \$ 739,105        | \$ 2,151,951        |
| Accumulated impairment losses           | (404,863)             | —                               | —                 | (404,863)           |
| Net                                     | 612,157               | 395,826                         | 739,105           | 1,747,088           |
| <b>Balance as of March 31, 2017:</b>    |                       |                                 |                   |                     |
| Goodwill                                | 996,130               | 388,388                         | 744,458           | 2,128,976           |
| Accumulated impairment losses           | (404,863)             | —                               | —                 | (404,863)           |
| Net                                     | <u>\$ 591,267</u>     | <u>\$ 388,388</u>               | <u>\$ 744,458</u> | <u>\$ 1,724,113</u> |

Included in the prior year acquisitions amounts above are changes primarily associated with the acquisitions of festival promotion businesses located in the United States.

The Company is in various stages of finalizing its acquisition accounting for recent acquisitions, which include the use of external valuation consultants, and the completion of this accounting could result in a change to the associated purchase price allocations, including goodwill and its allocation between segments.

**NOTE 3—FAIR VALUE MEASUREMENTS**

The following table shows the fair value of the Company’s significant financial assets that are required to be measured at fair value on a recurring basis, which are classified on the balance sheets as cash and cash equivalents:

|                       | Fair Value Measurements<br>at March 31, 2017 |         | Fair Value Measurements<br>at December 31, 2016 |        |
|-----------------------|--|---------|---|--------|
|                       | Level 1                                      |         | Level 1   |        |
| <i>(in thousands)</i> |  |         |   |        |
| <b>Assets:</b>        |  |         |   |        |
| Cash equivalents      | \$   | 295,313 | \$  | 55,081 |

The Company has cash equivalents which consist of money market funds. Fair values for cash equivalents are based on quoted prices in an active market which are considered to be Level 1 inputs as defined in the FASB guidance.

The Company’s outstanding debt held by third-party financial institutions is carried at cost, adjusted for any discounts or debt issuance costs. The Company’s debt is not publicly traded and the carrying amounts typically approximate fair value for debt that accrues interest at a variable rate, which are considered to be Level 2 inputs as defined in the FASB guidance. The estimated fair values of the Company’s 5.375% senior notes, 4.875% senior notes and 2.5% convertible senior notes were \$260.3 million, \$575.9 million and \$299.3 million, respectively, at March 31, 2017. The estimated fair values of the 5.375% senior notes, 4.875% senior notes and 2.5% convertible senior notes were \$259.7 million, \$578.5 million and \$294.6 million, respectively, at December 31, 2016. The estimated fair value of the Company’s third-party fixed-rate debt is based on quoted market prices in active markets for the same or similar debt, which are considered to be Level 2 inputs. The Company had fixed-rate debt held by noncontrolling interest partners with a face value of \$36.9 million and \$35.7 million at March 31, 2017 and December 31, 2016, respectively. The Company is unable to determine the fair value of this debt.

**NOTE 4—EQUITY**

The following table shows the reconciliation of the carrying amount of stockholders' equity attributable to Live Nation, equity attributable to noncontrolling interests, total equity and also redeemable noncontrolling interests for the three months ended March 31, 2017:

|  | Live Nation<br>Stockholders'<br>Equity | Noncontrolling<br>Interests | Total<br>Equity     | Redeemable<br>Noncontrolling<br>Interests |
|--|--|-----------------------------|---------------------|---|
|  |  | <i>(in thousands)</i>       |                     | <i>(in thousands)</i>                     |
| <b>Balance at December 31, 2016</b>  | \$ 1,126,016                           | \$ 223,500                  | \$ 1,349,516        | \$ 347,068                                |
| Non-cash compensation expense  | 7,936                                  | —                           | 7,936               | —   |
| Common stock issued under stock plans, net of shares withheld for employee taxes | (4,731)                                | —                           | (4,731)             | —   |
| Exercise of stock options  | 21,628                                 | —                           | 21,628              | —   |
| Acquisitions   | —                                      | 167                         | 167                 | (1,986)                                   |
| Purchases of noncontrolling interests  | (12)                                   | —                           | (12)                | (86)                                      |
| Redeemable noncontrolling interests fair value adjustments                       | (12,577)                               | —                           | (12,577)            | 12,577                                    |
| Contributions received   | —                                      | 7,281                       | 7,281               | —   |
| Cash distributions   | —                                      | (2,812)                     | (2,812)             | (9,415)                                   |
| Other  | —                                      | 1,311                       | 1,311               | (688)                                     |
| Comprehensive income (loss):   |  |                             |                     |   |
| Net loss   | (32,993)                               | (5,623)                     | (38,616)            | (9,154)                                   |
| Foreign currency translation adjustments   | 11,396                                 | —                           | 11,396              | —   |
| Other  | 80                                     | —                           | 80                  | —   |
| <b>Balance at March 31, 2017</b>   | <u>\$ 1,116,743</u>                    | <u>\$ 223,824</u>           | <u>\$ 1,340,567</u> | <u>\$ 338,316</u>                         |

***Accumulated Other Comprehensive Loss***

The following table presents changes in the components of AOCI, net of taxes, for the three months ended March 31, 2017:

|   | Foreign<br>Currency Items | Other                 | Total               |
|---|---------------------------|-----------------------|---------------------|
|   |                           | <i>(in thousands)</i> |                     |
| <b>Balance at December 31, 2016</b>                 | \$ (176,246)              | \$ (461)              | \$ (176,707)        |
| Other comprehensive income before reclassifications | 11,396                    | 80                    | 11,476              |
| Net other comprehensive income                      | 11,396                    | 80                    | 11,476              |
| <b>Balance at March 31, 2017</b>                    | <u>\$ (164,850)</u>       | <u>\$ (381)</u>       | <u>\$ (165,231)</u> |

***Earnings Per Share***

Basic net income (loss) per common share is computed by dividing the net income (loss) available to common stockholders by the weighted average number of common shares outstanding during the period. The calculation of diluted net income (loss) per common share includes the effects of the assumed exercise of any outstanding stock options, the assumed vesting of shares of restricted stock awards and the assumed conversion of the convertible senior notes where dilutive. For the three months ended March 31, 2017 and 2016, there were no reconciling items to the weighted average common shares outstanding in the calculation of diluted net income (loss) per common share.

The following table shows securities excluded from the calculation of diluted net income (loss) per common share because such securities are anti-dilutive:

|   | Three Months Ended<br>March 31, |               |
|---|---------------------------------|---------------|
|   | 2017                            | 2016          |
|   | <i>(in thousands)</i>           |               |
| Options to purchase shares of common stock  | 16,030                          | 17,322        |
| Restricted stock awards—unvested  | 1,172                           | 1,086         |
| Conversion shares related to the convertible senior notes   | 7,930                           | 7,930         |
| Number of anti-dilutive potentially issuable shares excluded from diluted common shares outstanding | <u>25,132</u>                   | <u>26,338</u> |

**NOTE 5—SEGMENT DATA**

The Company’s reportable segments are Concerts, Sponsorship & Advertising and Ticketing. Prior to 2017, the Company reported an Artist Nation segment, which is now included in its Concerts segment based on the Company’s belief that the strategy behind artist management is to provide a full range of services related to concert promotion and to expand the Concerts line of business. In connection with this, there has been a change in the way the chief operating decision maker, as defined in the FASB guidance, makes decisions around allocations of resources and management responsibilities for this business.

The Concerts segment involves the promotion of live music events globally in the Company’s owned or operated venues and in rented third-party venues, the production of music festivals, the operation and management of music venues, the creation of associated content and the provision of management and other services to artists. The Sponsorship & Advertising segment manages the development of strategic sponsorship programs in addition to the sale of international, national and local sponsorships and the placement of advertising such as signage, promotional programs, rich media offerings, including advertising associated with live streaming and music-related original content, and ads across the Company’s distribution network of venues, events and websites. The Ticketing segment involves the management of the Company’s global ticketing operations, including providing ticketing software and services to clients, ticket resale services and online access for customers relating to ticket and event information, and is responsible for the Company’s primary ticketing website, [www.ticketmaster.com](http://www.ticketmaster.com).

Revenue and expenses earned and charged between segments are eliminated in consolidation. The Company’s capital expenditures below include accruals for amounts incurred but not yet paid for, but are not reduced by reimbursements received from outside parties such as landlords or replacements funded by insurance proceeds.

The Company manages its working capital on a consolidated basis. Accordingly, segment assets are not reported to, or used by, the Company’s management to allocate resources to or assess performance of the segments, and therefore, total segment assets have not been presented.

[Table of Contents](#)

The following table presents the results of operations for the Company's reportable segments for the three months ended March 31, 2017 and 2016:

|  | <u>Concerts</u>       | <u>Sponsorship<br/>&amp; Advertising</u> | <u>Ticketing</u> | <u>Other</u>      | <u>Corporate</u>   | <u>Eliminations</u> | <u>Consolidated</u> |
|--|-----------------------|--|------------------|-------------------|--------------------|---------------------|---------------------|
|  | <i>(in thousands)</i> |  |                  |                   |                    |                     |                     |
| <b>Three Months Ended March 31, 2017</b>     |                       |  |                  |                   |                    |                     |                     |
| Revenue                                      | \$ 863,277            | \$ 63,988                                | \$ 493,710       | \$ 5,847          | \$ —               | \$ (13,641)         | \$ 1,413,181        |
| Direct operating expenses                    | 664,745               | 11,574                                   | 261,803          | 279               | —                  | (12,901)            | 925,500             |
| Selling, general and administrative expenses | 228,580               | 19,458                                   | 130,037          | 5,233             | —                  | —                   | 383,308             |
| Depreciation and amortization                | 46,442                | 6,510                                    | 47,339           | 109               | 935                | (740)               | 100,595             |
| Loss (gain) on disposal of operating assets  | (683)                 | —  | —                | —                 | 24                 | —                   | (659)               |
| Corporate expenses                           | —                     | —  | —                | —                 | 25,803             | —                   | 25,803              |
| Operating income (loss)                      | <u>\$ (75,807)</u>    | <u>\$ 26,446</u>                         | <u>\$ 54,531</u> | <u>\$ 226</u>     | <u>\$ (26,762)</u> | <u>\$ —</u>         | <u>\$ (21,366)</u>  |
| Intersegment revenue                         | \$ 10,865             | \$ 2,776                                 | \$ —             | \$ —              | \$ —               | \$ (13,641)         | \$ —                |
| Capital expenditures                         | \$ 33,642             | \$ 505                                   | \$ 25,452        | \$ 146            | \$ 4,122           | \$ —                | \$ 63,867           |
| <b>Three Months Ended March 31, 2016</b>     |                       |  |                  |                   |                    |                     |                     |
| Revenue                                      | \$ 754,892            | \$ 57,636                                | \$ 405,786       | \$ 841            | \$ —               | \$ (11,439)         | \$ 1,207,716        |
| Direct operating expenses                    | 575,094               | 13,514                                   | 206,465          | —                 | —                  | (10,870)            | 784,203             |
| Selling, general and administrative expenses | 202,480               | 13,869                                   | 118,262          | 2,603             | —                  | —                   | 337,214             |
| Depreciation and amortization                | 43,927                | 4,906                                    | 45,749           | 20                | 922                | (569)               | 94,955              |
| Loss (gain) on disposal of operating assets  | (34)                  | —  | —                | —                 | 59                 | —                   | 25                  |
| Corporate expenses                           | —                     | —  | —                | —                 | 24,609             | —                   | 24,609              |
| Operating income (loss)                      | <u>\$ (66,575)</u>    | <u>\$ 25,347</u>                         | <u>\$ 35,310</u> | <u>\$ (1,782)</u> | <u>\$ (25,590)</u> | <u>\$ —</u>         | <u>\$ (33,290)</u>  |
| Intersegment revenue                         | \$ 10,436             | \$ 1,003                                 | \$ —             | \$ —              | \$ —               | \$ (11,439)         | \$ —                |
| Capital expenditures                         | \$ 6,172              | \$ 318                                   | \$ 16,259        | \$ 20             | \$ 1,757           | \$ —                | \$ 24,526           |

## Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

*“Live Nation” (which may be referred to as the “Company,” “we,” “us” or “our”) means Live Nation Entertainment, Inc. and its subsidiaries, or one of our segments or subsidiaries, as the context requires. You should read the following discussion of our financial condition and results of operations together with the unaudited consolidated financial statements and notes to the financial statements included elsewhere in this quarterly report.*

### Special Note About Forward-Looking Statements

Certain statements contained in this quarterly report (or otherwise made by us or on our behalf from time to time in other reports, filings with the SEC, news releases, conferences, internet postings or otherwise) that are not statements of historical fact constitute “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Exchange Act of 1934, as amended, notwithstanding that such statements are not specifically identified. Forward-looking statements include, but are not limited to, statements about our financial position, business strategy, competitive position, potential growth opportunities, potential operating performance improvements, the effects of competition, the effects of future legislation or regulations and plans and objectives of our management for future operations. We have based our forward-looking statements on our beliefs and assumptions considering the information available to us at the time the statements are made. Use of the words “may,” “should,” “continue,” “plan,” “potential,” “anticipate,” “believe,” “estimate,” “expect,” “intend,” “outlook,” “could,” “target,” “project,” “seek,” “predict,” or variations of such words and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements.

Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties that could cause actual results to differ materially from those in such statements. Factors that could cause actual results to differ from those discussed in the forward-looking statements include, but are not limited to, those set forth below under Part II Item 1A.—Risk Factors, in Part I Item 1A.—Risk Factors of our 2016 Annual Report on Form 10-K, as well as other factors described herein or in our annual, quarterly and other reports we file with the SEC (collectively, “cautionary statements”). Based upon changing conditions, should any one or more of these risks or uncertainties materialize, or should any underlying assumptions prove incorrect, actual results may vary materially from those described in any forward-looking statements. All subsequent written and oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the applicable cautionary statements. We do not intend to update these forward-looking statements, except as required by applicable law.

### Executive Overview

The first quarter of 2017 was another strong start for the year with our overall revenue increasing by 17% to \$1.4 billion on a reported basis for the quarter, representing 19% growth on a constant currency basis. This revenue growth was across all of our segments as a result of increased concert fans, higher sponsorship revenue and increased fee-bearing ticket sales. Our operating loss and net loss for the quarter were lower than in the first quarter of 2016 largely due to improved operating results in our Ticketing segment. As the leading global live event and ticketing company, we believe that we are well-positioned to provide the best service to artists, teams, fans and venues and therefore drive growth across all our businesses. We believe that by leveraging our leadership position in the entertainment industry to reach fans through the live concert experience, we will sell more tickets and uniquely engage more advertising partners. By advancing innovation in ticketing technology, we will continue to improve the fan experience by offering increased and more diversified choices in an expanded ticketing marketplace. This gives us a compelling opportunity to continue to grow our fan base and our results.

Our Concerts segment revenue increased 14% on a reported basis, or 16% on a constant currency basis, largely due to increased stadium and arena attendance. Show count for the quarter was flat to last year while the number of fans attending our concert events increased by 22% in the quarter to almost 11 million, with growth largely from arena activity in North America and stadium activity in Australia. Despite the increased attendance at our shows, our overall Concerts operating loss increased largely due to higher selling, general and administrative expenses in the quarter related to compensation and overhead for newly acquired companies which we anticipate will drive revenue growth in the second and third quarters. Ticket sales for future events during 2017 are tracking ahead of where we were at the same time last year, driving a 34% growth in event-related deferred revenue at the end of March, which puts us in a good position for our concert season in the second and third quarters. In addition to growing our footprint, we continue to focus on initiatives that expand ticket distribution and premium ticket products as well as elevate our on-site offerings. We will continue to look for expansion opportunities in Concerts, both domestically and internationally, as well as ways to market our events more effectively in order to continue to expand our fan base and geographic reach and to sell more tickets.

Our Sponsorship & Advertising segment revenue increased by 11% on a reported basis, or 13% on a constant currency basis, driven by the acquisitions of a digital content company and festival promotion businesses, higher online revenue in North America as well as increased festival sales in Australia and the Middle East. This year, we are focused on developing new festival sponsor opportunities, expanding our national and global partnerships and increasing our concert-related content on third-party platforms. Our extensive on-site and online reach, global venue distribution network, artist relationships and

ticketing operations are the key to securing long-term sponsorship and advertising agreements with major brands, and we plan to expand these assets while extending our sales reach further into new international markets.

Our Ticketing segment revenue increased 22% on a reported basis, or 23% on a constant currency basis. The revenue growth came from both higher primary ticket sales globally as well as continued growth from our resale business. Operating income for the quarter also improved, largely from the higher primary and resale activity. Overall, the total number of fee-bearing tickets sold increased 11% largely due to stronger concert ticket sales in both North America and internationally. As a result, three of our top ten global sales months ever were in the first quarter of 2017. Our ongoing efforts to enhance the consumer experience were reflected in higher conversion rates globally for the first quarter, with both mobile and desktop conversion up year-over-year. As a result of our focus on improving consumer choice and convenience, our mobile sales continue to grow. This quarter, 30% of our total tickets were sold via mobile and tablet devices, up from 24% in the first quarter of 2016. We will continue to invest in our ticketing platform to improve the ticket buying experience for our fans and provide better tools and information resources for our venue clients.

We are optimistic about the long-term potential of our Company and are focused on the key elements of our business model: expand our concerts platform and improve the on-site experience for our fans, drive conversion of ticket sales through development of innovative products to sell more tickets, and develop unique marketing and content programs for top brands.

### **Our History**

We were incorporated in Delaware on August 2, 2005 in preparation for the contribution and transfer by Clear Channel Communications, Inc. of substantially all of its entertainment assets and liabilities to us. We completed the separation on December 21, 2005, and became a publicly traded company on the New York Stock Exchange trading under the symbol “LYV.”

On January 25, 2010, we merged with Ticketmaster Entertainment LLC and it became a wholly-owned subsidiary of Live Nation. Effective with the merger, Live Nation, Inc. changed its name to Live Nation Entertainment, Inc.

### **Segment Overview**

Our reportable segments are Concerts, Sponsorship & Advertising and Ticketing. Prior to 2017 we reported an Artist Nation segment, which is now included in our Concerts segment. See further discussion of the segment change in Item 1.—Financial Statements—Note 5—Segment Data.

#### ***Concerts***

Our Concerts segment principally involves the global promotion of live music events in our owned or operated venues and in rented third-party venues, the operation and management of music venues, the production of music festivals across the world, the creation of associated content and the provision of management and other services to artists. While our Concerts segment operates year-round, we experience higher revenue during the second and third quarters due to the seasonal nature of shows at our outdoor amphitheaters and festivals, which primarily occur from May through October. Revenue and related costs for events are generally deferred and recognized when the event occurs. All advertising costs incurred during the year for shows in future years are expensed at the end of the year.

Concerts direct operating expenses include artist fees, event production costs, show-related marketing and advertising expenses, along with other costs.

To judge the health of our Concerts segment, we primarily monitor the number of confirmed events in our network of owned or operated and third-party venues, talent fees, average paid attendance, advance ticket sales and number of major clients represented. In addition, at our owned or operated venues and festivals, we monitor ancillary revenue per fan and premium ticket sales. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

#### ***Sponsorship & Advertising***

Our Sponsorship & Advertising segment employs a sales force that creates and maintains relationships with sponsors through a combination of strategic, international, national and local opportunities that allow businesses to reach customers through our concerts, venue, artist relationship and ticketing assets, including advertising on our websites. We drive increased advertising scale to further monetize our concerts platform through rich media offerings including advertising associated with live streaming and music-related original content. We work with our corporate clients to help create marketing programs that drive their business goals and connect their brands directly with fans and artists. We also develop, book and produce custom events or programs for our clients’ specific brands which are typically experienced exclusively by the clients’ consumers. These custom events can involve live music events with talent and media, using both online and traditional outlets. We typically experience higher revenue in the second and third quarters, as a large portion of sponsorships are associated with shows at our outdoor amphitheaters and festivals, which primarily occur from May through October.

Direct operating expenses include fulfillment costs related to our sponsorship programs, along with other costs.

To judge the health of our Sponsorship & Advertising segment, we primarily review the revenue generated through sponsorship arrangements, the percentage of expected revenue under contract and online advertising revenue. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

### ***Ticketing***

Our Ticketing segment is primarily an agency business that sells tickets for events on behalf of our clients and retains a service charge for these services. Gross transaction value, or GTV, represents the total amount of the transaction related to a ticket sale and includes the face value of the ticket as well as the service charge. Service charges are generally based on a percentage of the face value or a fixed fee. We sell tickets through websites, mobile apps, ticket outlets and telephone call centers. Our ticketing sales are impacted by fluctuations in the availability of events for sale to the public, which may vary depending upon scheduling by our clients. We also offer ticket resale services, sometimes referred to as secondary ticketing, primarily through our integrated inventory platform, league/team platforms and other platforms internationally. Our Ticketing segment manages our online activities including enhancements to our ticketing websites and product offerings. Through our websites, we sell tickets to our own events as well as tickets for our clients and provide event information. Revenue related to ticketing service charges is recognized when the ticket is sold for our outside clients. For our own events, where our concert promoters control ticketing, revenue is deferred and recognized as the event occurs.

Ticketing direct operating expenses include ticketing client royalties and credit card fees, along with other costs.

To judge the health of our Ticketing segment, we primarily review GTV and the number of tickets sold through our primary and secondary ticketing operations, the number of clients renewed or added and the average royalty rate paid to clients who use our ticketing services. In addition, we review the number of visits to our websites, the purchase conversion rate, the overall number of customers in our database, the number of tickets sold via mobile and the number of app installs. For business that is conducted in foreign markets, we also compare the operating results from our foreign operations to prior periods without the impact of changes in foreign exchange rates.

## Key Operating Metrics

|   | Three Months Ended<br>March 31, |         |
|---|---------------------------------|---------|
|   | 2017                            | 2016    |
| <i>(in thousands except estimated events)</i> |                                 |         |
| <b>Concerts <sup>(1)</sup></b>                |                                 |         |
| Estimated events:                             |                                 |         |
| North America                                 | 3,744                           | 3,448   |
| International                                 | 2,207                           | 2,397   |
| Total estimated events                        | 5,951                           | 5,845   |
| Estimated fans:                               |                                 |         |
| North America                                 | 5,775                           | 4,841   |
| International                                 | 5,095                           | 4,079   |
| Total estimated fans                          | 10,870                          | 8,920   |
| <b>Ticketing <sup>(2)</sup></b>               |                                 |         |
| Number of fee-bearing tickets sold            | 49,602                          | 44,523  |
| Number of non-fee-bearing tickets sold        | 78,435                          | 76,482  |
| Total tickets sold                            | 128,037                         | 121,005 |

<sup>(1)</sup> Events generally represent a single performance by an artist. Fans generally represent the number of people who attend an event. Festivals are counted as one event in the quarter in which the festival begins, but the number of fans is based on the days the fans were present at the festival and thus can be reported across multiple quarters. Events and fan attendance metrics are estimated each quarter.

<sup>(2)</sup> The number of fee-bearing tickets sold includes primary and secondary tickets that are sold using our Ticketmaster systems or that we issue through affiliates. This metric includes primary tickets sold during the period regardless of event timing, except for our own events where our concert promoters control ticketing and which are reported as the events occur. The non-fee-bearing tickets sold reported above includes primary tickets sold using our Ticketmaster systems, through season seat packages and our venue clients' box offices, along with tickets sold on our 'do it yourself' platform.

## Non-GAAP Measures

### *Reconciliation of Adjusted Operating Income (Loss)*

AOI is a non-GAAP financial measure that we define as operating income (loss) before acquisition expenses (including transaction costs, changes in the fair value of acquisition-related contingent consideration obligations, and acquisition-related severance and compensation), depreciation and amortization (including goodwill impairment), loss (gain) on disposal of operating assets and certain stock-based compensation expense. We use AOI to evaluate the performance of our operating segments. We believe that information about AOI assists investors by allowing them to evaluate changes in the operating results of our portfolio of businesses separate from non-operational factors that affect net income, thus providing insights into both operations and the other factors that affect reported results. AOI is not calculated or presented in accordance with GAAP. A limitation of the use of AOI as a performance measure is that it does not reflect the periodic costs of certain amortizing assets used in generating revenue in our business. Accordingly, AOI should be considered in addition to, and not as a substitute for, operating income (loss), net income (loss), and other measures of financial performance reported in accordance with GAAP. Furthermore, this measure may vary among other companies; thus, AOI as presented herein may not be comparable to similarly titled measures of other companies.

The following table sets forth the reconciliation of AOI to operating income (loss):

|  | Operating<br>income<br>(loss) | Stock-<br>based<br>compensation<br>expense | Loss (gain)<br>on disposal of<br>operating<br>assets | Depreciation<br>and<br>amortization | Acquisition<br>expenses | AOI              |
|--|-------------------------------|--|--|-------------------------------------|-------------------------|------------------|
|  | <i>(in thousands)</i>         |  |  |                                     |                         |                  |
| <b>Three Months Ended March 31, 2017</b> |                               |  |  |                                     |                         |                  |
| Concerts                                 | \$ (75,807)                   | \$ 2,773                                   | \$ (683)   | \$ 46,442                           | \$ 5,142                | \$ (22,133)      |
| Sponsorship & Advertising                | 26,446                        | 339  | —  | 6,510                               | —                       | 33,295           |
| Ticketing                                | 54,531                        | 880  | —  | 47,339                              | 365                     | 103,115          |
| Other and Eliminations                   | 226                           | —  | —  | (631)                               | —                       | (405)            |
| Corporate                                | (26,762)                      | 3,944                                      | 24   | 935                                 | 5                       | (21,854)         |
| <b>Total</b>                             | <b>\$ (21,366)</b>            | <b>\$ 7,936</b>                            | <b>\$ (659)</b>                                      | <b>\$ 100,595</b>                   | <b>\$ 5,512</b>         | <b>\$ 92,018</b> |
| <b>Three Months Ended March 31, 2016</b> |                               |  |  |                                     |                         |                  |
| Concerts                                 | \$ (66,575)                   | \$ 3,063                                   | \$ (34)  | \$ 43,927                           | \$ 2,640                | \$ (16,979)      |
| Sponsorship & Advertising                | 25,347                        | 387  | —  | 4,906                               | —                       | 30,640           |
| Ticketing                                | 35,310                        | 964  | —  | 45,749                              | 29                      | 82,052           |
| Other and Eliminations                   | (1,782)                       | —  | —  | (549)                               | —                       | (2,331)          |
| Corporate                                | (25,590)                      | 4,509                                      | 59   | 922                                 | 103                     | (19,997)         |
| <b>Total</b>                             | <b>\$ (33,290)</b>            | <b>\$ 8,923</b>                            | <b>\$ 25</b>   | <b>\$ 94,955</b>                    | <b>\$ 2,772</b>         | <b>\$ 73,385</b> |

### ***AOI Margin***

AOI margin is a non-GAAP financial measure that we calculate by dividing AOI by revenue. We use AOI margin to evaluate the performance of our operating segments. We believe that information about the AOI margin assists investors by allowing them to evaluate changes in the operating results of our portfolio of businesses separate from non-operational factors that affect net income, thus providing insights into both operations and the other factors that affect reported results. AOI margin is not calculated or presented in accordance with GAAP. A limitation of the use of AOI margin as a performance measure is that it does not reflect the periodic costs of certain amortizing assets used in generating revenue in our business. Accordingly, the AOI margin should be considered in addition to, and not as a substitute for, operating income (loss) margin, net income (loss) margin, and other measures of financial performance reported in accordance with GAAP. Furthermore, this measure may vary among other companies; thus, AOI margin as presented herein may not be comparable to similarly titled measures of other companies.

### ***Constant Currency***

Constant currency is a non-GAAP financial measure. We calculate currency impacts as the difference between current period activity translated using the current period's currency exchange rates and the comparable prior period's currency exchange rates. We present constant currency information to provide a framework for assessing how our underlying businesses performed excluding the effect of foreign currency rate fluctuations.

**Segment Operating Results**

**Concerts**

Our Concerts segment operating results were, and discussions of significant variances are, as follows:

|  | Three Months Ended<br>March 31, |                    | %<br>Change |
|--|---------------------------------|--------------------|-------------|
|  | 2017                            | 2016               |             |
|  | <i>(in thousands)</i>           |                    |             |
| Revenue                                      | \$ 863,277                      | \$ 754,892         | 14%         |
| Direct operating expenses                    | 664,745                         | 575,094            | 16%         |
| Selling, general and administrative expenses | 228,580                         | 202,480            | 13%         |
| Depreciation and amortization                | 46,442                          | 43,927             | 6%          |
| Gain on disposal of operating assets         | (683)                           | (34)               | *           |
| Operating loss                               | <u>\$ (75,807)</u>              | <u>\$ (66,575)</u> | (14)%       |
| Operating margin                             | (8.8)%                          | (8.8)%             |             |
| AOI**  | \$ (22,133)                     | \$ (16,979)        | (30)%       |
| AOI margin**                                 | (2.6)%                          | (2.2)%             |             |

\* Percentages are not meaningful.

\*\* See “—Non-GAAP Measures” above for definition and reconciliation of AOI and AOI margin.

*Revenue*

Concerts revenue increased \$108.4 million during the three months ended March 31, 2017 as compared to the same period of the prior year. Excluding the decrease of \$13.9 million related to currency impacts, revenue increased \$122.3 million, or 16%, on a constant currency basis, primarily due to more shows in our international stadiums, North America arenas and worldwide theaters and clubs partially offset by fewer international arena shows. Concerts had incremental revenue of \$25.6 million from the acquisitions of concert and festival promotion businesses.

*Operating results*

The increased operating loss for Concerts for the three months ended March 31, 2017 was primarily driven by higher compensation costs associated with annual salary increases, headcount growth and recent acquisitions partially offset by improved operating results for our worldwide arenas and international stadiums.

**Sponsorship & Advertising**

Our Sponsorship & Advertising segment operating results were, and discussions of significant variances are, as follows:

|  | <b>Three Months Ended<br/>March 31,</b> |                  | <b>%<br/>Change</b> |
|--|---|------------------|---------------------|
|  | <b>2017</b>                             | <b>2016</b>      |                     |
|  | <i>(in thousands)</i>                   |                  |                     |
| Revenue                                      | \$ 63,988                               | \$ 57,636        | 11%                 |
| Direct operating expenses                    | 11,574                                  | 13,514           | (14)%               |
| Selling, general and administrative expenses | 19,458                                  | 13,869           | 40%                 |
| Depreciation and amortization                | 6,510                                   | 4,906            | 33%                 |
| Operating income                             | <u>\$ 26,446</u>                        | <u>\$ 25,347</u> | 4%                  |
| Operating margin                             | 41.3%                                   | 44.0%            |                     |
| AOI**  | \$ 33,295                               | \$ 30,640        | 9%                  |
| AOI margin**                                 | 52.0%                                   | 53.2%            |                     |

\*\* See “—Non-GAAP Measures” above for definition and reconciliation of AOI and AOI margin.

*Revenue*

Sponsorship & Advertising revenue increased \$6.4 million during the three months ended March 31, 2017 as compared to the same period of the prior year primarily due to increased online advertising and incremental revenue of \$3.9 million from the acquisitions of a digital content company and festival promotion businesses.

*Operating results*

The increase in Sponsorship & Advertising operating income for the three months ended March 31, 2017 was primarily driven by improved online advertising results and lower fulfillment costs on certain sponsorship programs partially offset by increased compensation costs associated with higher headcount.

**Ticketing**

Our Ticketing segment operating results were, and discussions of significant variances are, as follows:

|  | Three Months Ended<br>March 31, |                  | %<br>Change |
|--|---------------------------------|------------------|-------------|
|  | 2017                            | 2016             |             |
|  | <i>(in thousands)</i>           |                  |             |
| Revenue                                      | \$ 493,710                      | \$ 405,786       | 22%         |
| Direct operating expenses                    | 261,803                         | 206,465          | 27%         |
| Selling, general and administrative expenses | 130,037                         | 118,262          | 10%         |
| Depreciation and amortization                | 47,339                          | 45,749           | 3%          |
| Operating income                             | <u>\$ 54,531</u>                | <u>\$ 35,310</u> | 54%         |
| Operating margin                             | 11.0%                           | 8.7%             |             |
| AOI**  | \$ 103,115                      | \$ 82,052        | 26%         |
| AOI margin**                                 | 20.9%                           | 20.2%            |             |

\*\* See “—Non-GAAP Measures” above for definition and reconciliation of AOI and AOI margin.

*Revenue*

Ticketing revenue increased \$87.9 million during the three months ended March 31, 2017 as compared to the same period of the prior year. Excluding the decrease of \$5.5 million related to currency impacts, revenue increased \$93.4 million, or 23%, on a constant currency basis, primarily due to increased worldwide primary ticket volume and fees driven by concert ticket sales along with higher North America resale ticket volume for concert events.

*Operating results*

The increase in Ticketing operating income for the three months ended March 31, 2017 was primarily due to increased operating results from primary and North America resale ticket sales partially offset by increased legal costs and higher compensation costs associated with annual salary increases.

**Consolidated Results of Operations**

|   | Three Months Ended March 31, |                  |                        | % Change    |                        |             |
|---|------------------------------|------------------|------------------------|-------------|------------------------|-------------|
|   | 2017                         |                  | 2016                   | As Reported | At Constant Currency** |             |
|   | As Reported                  | Currency Impacts | At Constant Currency** |             |                        | As Reported |
|   | <i>(in thousands)</i>        |                  |                        |             |                        |             |
| Revenue   | \$1,413,181                  | \$ 20,294        | \$1,433,475            | \$1,207,716 | 17%                    | 19%         |
| Operating expenses:   |                              |                  |                        |             |                        |             |
| Direct operating expenses                                   | 925,500                      | 13,618           | 939,118                | 784,203     | 18%                    | 20%         |
| Selling, general and administrative expenses                | 383,308                      | 7,304            | 390,612                | 337,214     | 14%                    | 16%         |
| Depreciation and amortization                               | 100,595                      | 1,761            | 102,356                | 94,955      | 6%                     | 8%          |
| Loss (gain) on disposal of operating assets                 | (659)                        | —                | (659)                  | 25          | *                      | *           |
| Corporate expenses  | 25,803                       | 19               | 25,822                 | 24,609      | 5%                     | 5%          |
| Operating loss  | (21,366)                     | \$ (2,408)       | \$ (23,774)            | (33,290)    | 36%                    | 29%         |
| Operating margin  | (1.5)%                       |                  | (1.7)%                 | (2.8)%      |                        |             |
| Interest expense  | 26,010                       |                  |                        | 25,432      |                        |             |
| Interest income   | (945)                        |                  |                        | (556)       |                        |             |
| Equity in earnings of nonconsolidated affiliates            | (2,340)                      |                  |                        | (592)       |                        |             |
| Other income, net   | (2,842)                      |                  |                        | (8,547)     |                        |             |
| Loss before income taxes                                    | (41,249)                     |                  |                        | (49,027)    |                        |             |
| Income tax expense  | 6,521                        |                  |                        | 6,927       |                        |             |
| Net loss  | (47,770)                     |                  |                        | (55,954)    |                        |             |
| Net loss attributable to noncontrolling interests           | (14,777)                     |                  |                        | (11,436)    |                        |             |
| Net loss attributable to common stockholders of Live Nation | \$ (32,993)                  |                  |                        | \$ (44,518) |                        |             |

The following table summarizes the components of depreciation and amortization in each respective period:

|   | Three Months Ended March 31, |           | % Change |
|---|------------------------------|-----------|----------|
|   | 2017                         | 2016      |          |
|   | <i>(in thousands)</i>        |           |          |
| Depreciation  | \$ 35,912                    | \$ 33,069 | 9%       |
| Amortization of intangibles                                   | 44,620                       | 39,737    | 12%      |
| Amortization of nonrecoupable ticketing contract advances *** | 20,063                       | 21,439    | (6)%     |
| Amortization of other assets                                  | —                            | 710       | *        |
|   | \$ 100,595                   | \$ 94,955 | 6%       |

\* Percentages are not meaningful.

\*\* See “—Non-GAAP Measures” above for definition of constant currency.

\*\*\* In accounting for the merger between Live Nation and Ticketmaster Entertainment LLC in January 2010, the nonrecoupable ticketing contract advances that existed at the date of the merger were written off in acquisition accounting in accordance with GAAP. Had we continued amortizing the net book value of these nonrecoupable ticketing contract advances, the amortization above would have been \$0.3 million higher for each of the quarters ended March 31, 2017 and 2016.

### ***Other income, net***

Other income, net includes the impact of net foreign exchange rate gains of \$2.7 million and \$7.8 million for the three months ended March 31, 2017 and 2016, respectively, primarily from revaluation of certain foreign currency denominated net assets held internationally.

### **Liquidity and Capital Resources**

Our cash is centrally managed on a worldwide basis. Our primary short-term liquidity needs are to fund general working capital requirements, capital expenditures and debt service requirements while our long-term liquidity needs are primarily related to acquisitions and debt repayment. Our primary sources of funds for our short-term liquidity needs will be cash flows from operations and borrowings under our senior secured credit facility, while our long-term sources of funds will be from cash flows from operations, long-term bank borrowings and other debt or equity financings. We may from time to time engage in open market purchases of our outstanding debt securities or redeem or otherwise repay such debt.

Our balance sheet reflects cash and cash equivalents of \$2.2 billion at March 31, 2017 and \$1.5 billion at December 31, 2016. Included in the March 31, 2017 and December 31, 2016 cash and cash equivalents balances are \$671.0 million and \$591.0 million, respectively, of cash received that includes the face value of tickets sold on behalf of our ticketing clients and their share of service charges that we refer to as client cash. We generally do not utilize client cash for our own financing or investing activities as the amounts are payable to clients on a regular basis. Our foreign subsidiaries held approximately \$972.0 million in cash and cash equivalents, excluding client cash, at March 31, 2017. We generally do not intend to repatriate these funds, but if we did, we would need to accrue and pay United States federal and state income taxes on any future repatriations, net of applicable foreign tax credits. We may from time to time enter into borrowings under our revolving credit facility. If the original maturity of these borrowings is 90 days or less, we present the borrowings and subsequent repayments on a net basis in the statement of cash flows to better represent our financing activities. Our balance sheet reflects total net debt of \$2.3 billion at March 31, 2017 and December 31, 2016. Our weighted-average cost of debt, excluding unamortized debt discounts and debt issuance costs on our term loans and notes, was 3.8% at March 31, 2017.

Our cash and cash equivalents are held in accounts managed by third-party financial institutions and consist of cash in our operating accounts and invested cash. Cash held in non-interest-bearing and interest-bearing operating accounts in many cases exceeds the Federal Deposit Insurance Corporation insurance limits. The invested cash is in interest-bearing funds consisting primarily of bank deposits and money market funds. While we monitor cash and cash equivalent balances in our operating accounts on a regular basis and adjust the balances as appropriate, these balances could be impacted if the underlying financial institutions fail. To date, we have experienced no loss or lack of access to our cash and cash equivalents; however, we can provide no assurances that access to our cash and cash equivalents will not be impacted by adverse conditions in the financial markets.

For our Concerts segment, we generally receive cash related to ticket revenue at our owned or operated venues in advance of the event, which is recorded in deferred revenue until the event occurs. With the exception of some upfront costs and artist deposits, which are recorded in prepaid expenses until the event occurs, we pay the majority of event-related expenses at or after the event.

We view our available cash as cash and cash equivalents, less ticketing-related client cash, less event-related deferred revenue, less accrued expenses due to artists and cash collected on behalf of others, plus event-related prepaid expenses. This is essentially our cash available to, among other things, repay debt balances, make acquisitions and finance capital expenditures.

Our intra-year cash fluctuations are impacted by the seasonality of our various businesses. Examples of seasonal effects include our Concerts segment, which reports the majority of its revenue in the second and third quarters. Cash inflows and outflows depend on the timing of event-related payments but the majority of the inflows generally occur prior to the event. See “—Seasonality” below. We believe that we have sufficient financial flexibility to fund these fluctuations and to access the global capital markets on satisfactory terms and in adequate amounts, although there can be no assurance that this will be the case, and capital could be less accessible and/or more costly given current economic conditions. We expect cash flows from operations and borrowings under our senior secured credit facility, along with other financing alternatives, to satisfy working capital requirements, capital expenditures and debt service requirements for at least the succeeding year.

We may need to incur additional debt or issue equity to make other strategic acquisitions or investments. There can be no assurance that such financing will be available to us on acceptable terms or at all. We may make significant acquisitions in the near term, subject to limitations imposed by our financing agreements and market conditions.

The lenders under our revolving loans and counterparties to our interest rate hedge agreements consist of banks and other third-party financial institutions. While we currently have no indications or expectations that such lenders and counterparties will be unable to fund their commitments as required, we can provide no assurances that future funding availability will not be impacted by adverse conditions in the financial markets. Should an individual lender default on its obligations, the remaining

lenders would not be required to fund the shortfall, resulting in a reduction in the total amount available to us for future borrowings, but would remain obligated to fund their own commitments. Should any counterparty to our interest rate hedge agreements default on its obligations, we could experience higher interest rate volatility during the period of any such default.

## **Sources of Cash**

### ***Senior Secured Credit Facility***

At March 31, 2017, our senior secured credit facility consists of (i) a \$190 million term loan A facility, (ii) a \$975 million term loan B facility and (iii) a \$365 million revolving credit facility. Subject to certain conditions, we have the right to increase the facility by an amount equal to the sum of \$625 million and the aggregate principal amount of voluntary prepayments of the term B loans and permanent reductions of the revolving credit facility commitments, in each case, other than from proceeds of long-term indebtedness, and additional amounts so long as the senior secured leverage ratio calculated on a pro-forma basis (as defined in the agreement) is no greater than 3.25x. The revolving credit facility provides for borrowing up to the amount of the facility with sublimits of up to (i) \$150 million for the issuance of letters of credit, (ii) \$50 million for swingline loans, (iii) \$200 million for borrowings in Euros and British Pounds and (iv) \$50 million for borrowings in one or more other approved currencies. The senior secured credit facility is secured by (i) a first priority lien on substantially all of our tangible and intangible personal property of our domestic subsidiaries that are guarantors and (ii) a pledge of substantially all of the shares of stock, partnership interests and limited liability company interests of our direct and indirect domestic subsidiaries and 65% of each class of capital stock of any first-tier foreign subsidiaries, subject to certain exceptions.

The interest rates per annum applicable to revolving credit facility loans and the term loan A under the senior secured credit facility are, at our option, equal to either LIBOR plus 2.25% or a base rate plus 1.25%, subject to stepdowns based on our net leverage ratio. The interest rates per annum applicable to the term loan B are, at our option, equal to either LIBOR plus 2.50% or a base rate plus 1.50%. We are required to pay a commitment fee of 0.5% per year on the undrawn portion available under the revolving credit facility, subject to a stepdown based on our net leverage ratio, and variable fees on outstanding letters of credit.

For the term loan A, we are required to make quarterly payments increasing over time from \$2.4 million to \$28.5 million with the balance due at maturity in October 2021. For the term loan B, we are required to make quarterly payments of \$2.4 million with the balance due at maturity in October 2023. The revolving credit facility matures in October 2021. We are also required to make mandatory prepayments of the loans under the credit agreement, subject to specified exceptions, from excess cash flow, and with the proceeds of asset sales, debt issuances and specified other events.

### ***Stock Option Exercises***

During the three months ended March 31, 2017 we received \$21.6 million of proceeds from the exercise of stock options.

### ***Debt Covenants***

Our senior secured credit facility contains a number of covenants and restrictions that, among other things, requires us to satisfy certain financial covenants and restricts our and our subsidiaries' ability to incur additional debt, make certain investments and acquisitions, repurchase our stock and prepay certain indebtedness, create liens, enter into agreements with affiliates, modify the nature of our business, enter into sale-leaseback transactions, transfer and sell material assets, merge or consolidate, and pay dividends and make distributions (with the exception of subsidiary dividends or distributions to the parent company or other subsidiaries on at least a pro-rata basis with any noncontrolling interest partners). Non-compliance with one or more of the covenants and restrictions could result in the full or partial principal balance of the credit facility becoming immediately due and payable. The senior secured credit facility agreement has one covenant, measured quarterly, that relates to total leverage. The consolidated total leverage covenant requires us to maintain a ratio of consolidated total funded debt to consolidated EBITDA (both as defined in the credit agreement) of 5.5x over the trailing four consecutive quarters through September 30, 2017. The consolidated total leverage ratio will reduce to 5.25x on December 31, 2017, 5.0x on December 31, 2018, 4.75x on December 31, 2019 and 4.5x on December 31, 2020.

The indentures governing our 4.875% senior notes and 5.375% senior notes contain covenants that limit, among other things, our ability and the ability of our restricted subsidiaries to incur certain additional indebtedness and issue preferred stock, make certain distributions, investments and other restricted payments, sell certain assets, agree to any restrictions on the ability of restricted subsidiaries to make payments to us, merge, consolidate or sell all of our assets, create certain liens, and engage in transactions with affiliates on terms that are not on an arms-length basis. Certain covenants, including those pertaining to incurrence of indebtedness, restricted payments, asset sales, mergers, and transactions with affiliates will be suspended during any period in which the notes are rated investment grade by both rating agencies and no default or event of default under the indenture has occurred and is continuing. The 4.875% senior notes and the 5.375% senior notes contain two incurrence-based financial covenants, as defined, requiring a minimum fixed charge coverage ratio of 2.0x and a maximum secured indebtedness leverage ratio of 3.5x.

Some of our other subsidiary indebtedness includes restrictions on entering into various transactions, such as acquisitions and disposals, and prohibits payment of ordinary dividends. They also have financial covenants including minimum consolidated EBITDA to consolidated net interest payable, minimum consolidated cash flow to consolidated debt service and maximum consolidated debt to consolidated EBITDA, all as defined in the applicable debt agreements.

As of March 31, 2017, we believe we were in compliance with all of our debt covenants. We expect to remain in compliance with all of our debt covenants throughout 2017.

**Uses of Cash**

*Acquisitions*

When we make acquisitions, the acquired entity may have cash at the time of acquisition. All amounts related to the use of cash for acquisitions discussed in this section are presented net of any cash acquired. During the three months ended March 31, 2017, we used \$4.7 million of cash primarily for the acquisitions of a concert promotion business in Italy and a ticketing business with locations in the Czech Republic and Poland. As of the date of acquisition, the acquired businesses had a total of \$8.1 million of cash on their balance sheets, primarily related to deferred revenue for future events.

During the three months ended March 31, 2016, we used \$43.4 million of cash primarily for the acquisitions of a concert promoter located in Germany and a controlling interest in a festival and concert promoter located in the United Kingdom. As of the date of acquisition, the acquired businesses had a total of \$6.7 million of cash on their balance sheets, primarily related to deferred revenue for future events.

*Capital Expenditures*

Venue and ticketing operations are capital intensive businesses, requiring continual investment in our existing venues and ticketing systems in order to address fan, client and artist expectations, technological industry advances and various federal, state and/or local regulations.

We categorize capital outlays between maintenance capital expenditures and revenue generating capital expenditures. Maintenance capital expenditures are associated with the renewal and improvement of existing venues and technology systems, web development and administrative offices. Revenue generating capital expenditures generally relate to the construction of new venues, major renovations to existing buildings or buildings that are being added to our venue network, the development of new online or ticketing tools and other technology enhancements. Revenue generating capital expenditures can also include smaller projects whose purpose is to increase revenue and/or improve operating income. Capital expenditures typically increase during periods when venues are not in operation since that is the time that such improvements can be completed.

Our capital expenditures, including accruals for amounts incurred but not yet paid for but net of expenditures funded by outside parties such as landlords or replacements funded by insurance proceeds, consisted of the following:

|   | Three Months Ended<br>March 31, |                     |
|---|---------------------------------|---------------------|
|   | 2017                            | 2016 <sup>(1)</sup> |
|   | <i>(in thousands)</i>           |                     |
| Maintenance capital expenditures        | \$ 24,481                       | \$ 13,398           |
| Revenue generating capital expenditures | 32,678                          | 11,128              |
| <b>Total capital expenditures</b>       | <b>\$ 57,159</b>                | <b>\$ 24,526</b>    |

<sup>(1)</sup> Approximately \$1.0 million has been reclassified from maintenance to revenue generating capital expenditures from amounts previously reported in 2016. The total capital expenditures are unchanged.

Maintenance capital expenditures during the first three months of 2017 increased from the same period of the prior year primarily associated with the expansion of certain office facilities, technology system enhancements and venue-related projects.

Revenue generating capital expenditures during the first three months of 2017 increased from the same period of the prior year primarily due to venue improvements including wifi enhancements at our amphitheaters.

We currently expect capital expenditures to be approximately \$220 million for the full year 2017.

**Cash Flows**

|                             | Three Months Ended<br>March 31, |             |
|-----------------------------|---------------------------------|-------------|
|                             | 2017                            | 2016        |
| <i>(in thousands)</i>       |                                 |             |
| Cash provided by (used in): |                                 |             |
| Operating activities        | \$ 760,701                      | \$ 517,398  |
| Investing activities        | \$ (75,027)                     | \$ (85,744) |
| Financing activities        | \$ (5,066)                      | \$ (53,289) |

***Operating Activities***

Cash provided by operating activities increased \$243.3 million for the three months ended March 31, 2017 as compared to the same period of the prior year. During the first three months of 2017, we received more cash for future events, increasing deferred revenue, partially offset by a decrease in accounts payable and accrued liabilities based on the timing of payments.

***Investing Activities***

Cash used in investing activities decreased \$10.7 million for the three months ended March 31, 2017 as compared to the same period of the prior year primarily due to lower net payments for acquisitions partially offset by higher purchases of property, plant and equipment. See “—Uses of Cash” above for further discussion.

***Financing Activities***

Cash used in financing activities decreased \$48.2 million for the three months ended March 31, 2017 as compared to the same period of the prior year primarily as a result of higher proceeds from the exercise of stock options and lower payments for deferred and contingent consideration related to past acquisitions.

**Seasonality**

Our Concerts and Sponsorship & Advertising segments typically experience higher operating income in the second and third quarters as our outdoor venues and festivals are primarily used in or occur from May through October. In addition, the timing of when tickets are sold and the tours of top-grossing acts can impact comparability of quarterly results year over year, although annual results may not be impacted. Our Ticketing segment revenue is impacted by fluctuations in the availability of events for sale to the public, which vary depending upon scheduling by our clients.

Cash flows from our Concerts segment typically have a slightly different seasonality as payments are often made for artist performance fees and production costs for tours in advance of the date the related event tickets go on sale. These artist fees and production costs are expensed when the event occurs. Once tickets for an event go on sale, we generally begin to receive payments from ticket sales at our owned or operated venues and festivals in advance of when the event occurs. We record these ticket sales as revenue when the event occurs.

**Market Risk**

We are exposed to market risks arising from changes in market rates and prices, including movements in foreign currency exchange rates and interest rates.

***Foreign Currency Risk***

We have operations in countries throughout the world. The financial results of our foreign operations are measured in their local currencies. Our foreign subsidiaries also carry certain net assets or liabilities that are denominated in a currency other than that subsidiary’s functional currency. As a result, our financial results could be affected by factors such as changes in foreign currency exchange rates or weak economic conditions in the foreign markets in which we have operations. Currently, we do not operate in any hyper-inflationary countries. Our foreign operations reported operating income of \$19.7 million for the three months ended March 31, 2017. We estimate that a 10% change in the value of the United States dollar relative to foreign currencies would change our operating loss for the three months ended March 31, 2017 by \$2.0 million. As of March 31, 2017, our primary foreign exchange exposure included the Euro, British Pound, Australian Dollar and Canadian Dollar. This analysis does not consider the implication such currency fluctuations could have on the overall economic conditions of the United States or other foreign countries in which we operate or on the results of operations of our foreign entities. In addition, the reported carrying value of our assets and liabilities, including the total cash and cash equivalents held by our foreign operations, will also be affected by changes in foreign currency exchange rates.

We primarily use forward currency contracts, in addition to options, to reduce our exposure to foreign currency risk associated with short-term artist fee commitments. We also may enter into forward currency contracts to minimize the risks

and/or costs associated with changes in foreign currency rates on forecasted operating income. At March 31, 2017, we had forward currency contracts and options outstanding with a notional amount of \$173.8 million.

**Interest Rate Risk**

Our market risk is also affected by changes in interest rates. We had \$2.4 billion of total debt, excluding debt discounts and issuance costs, outstanding as of March 31, 2017, of which \$1.2 billion was fixed-rate debt and \$1.2 billion was floating-rate debt.

Based on the amount of our floating-rate debt as of March 31, 2017, each 25-basis point increase or decrease in interest rates would increase or decrease our annual interest expense and cash outlay by approximately \$3.0 million when the floor rate is not applicable. This potential increase or decrease is based on the simplified assumption that the level of floating-rate debt remains constant with an immediate across-the-board increase or decrease as of March 31, 2017 with no subsequent change in rates for the remainder of the period.

We have one interest rate cap agreement with an aggregate notional amount of \$6.2 million at March 31, 2017. The interest rate cap agreement ensures that a portion of our floating-rate debt does not exceed 4.25% and expires in June 2018. This agreement has not been designated as a hedging instrument. Therefore, any change in fair value is recorded in earnings during the period of change.

**Ratio of Earnings to Fixed Charges**

The ratio of earnings to fixed charges is as follows:

| Three months ended March 31, |      | Year Ended December 31, |      |      |      |
|------------------------------|------|-------------------------|------|------|------|
| 2017                         | 2016 | 2016                    | 2015 | 2014 | 2013 |
| *                            | *    | 1.38                    | 1.03 | *    | *    |

\* For the three months ended March 31, 2017 and 2016, fixed charges exceeded earnings before income taxes and fixed charges by \$43.6 million and \$49.6 million, respectively. For the years ended December 31, 2014 and 2013, fixed charges exceeded earnings before income taxes and fixed charges by \$104.0 million and \$6.0 million, respectively.

The ratio of earnings to fixed charges was computed on a total company basis. Earnings represent income before income taxes less equity in undistributed net income (loss) of nonconsolidated affiliates plus fixed charges. Fixed charges represent interest, amortization of debt discount, debt issuance costs and premium and the estimated interest portion of rental charges. Rental charges exclude variable rent expense for events in third-party venues.

**Accounting Pronouncements**

Information regarding recently issued and adopted accounting pronouncements can be found in Item 1.—Financial Statements—Note 1—Basis of Presentation and Other Information.

**Critical Accounting Policies and Estimates**

The preparation of our financial statements in conformity with GAAP requires management to make estimates, judgments and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amount of revenue and expenses during the reporting period. On an ongoing basis, we evaluate our estimates that are based on historical experience and on various other assumptions that are believed to be reasonable under the circumstances. The result of these evaluations forms the basis for making judgments about the carrying values of assets and liabilities and the reported amount of revenue and expenses that are not readily apparent from other sources. Because future events and their effects cannot be determined with certainty, actual results could differ from our assumptions and estimates, and such difference could be material.

Management believes that the accounting estimates involved in business combinations, impairment of long-lived assets and goodwill, revenue recognition, litigation accruals and income taxes are the most critical to aid in fully understanding and evaluating our reported financial results, and they require management’s most difficult, subjective or complex judgments, resulting from the need to make estimates about the effect of matters that are inherently uncertain. These critical accounting estimates, the judgments and assumptions and the effect if actual results differ from these assumptions are described in Part II Financial Information—Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations of our 2016 Annual Report on Form 10-K filed with the SEC on February 23, 2017.

There have been no changes to our critical accounting policies during the three months ended March 31, 2017.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk**

Required information is within Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations—Market Risk.

### **Item 4. Controls and Procedures**

#### **Evaluation of Disclosure Controls and Procedures**

We have established disclosure controls and procedures to ensure that material information relating to our company, including our consolidated subsidiaries, is made known to the officers who certify our financial reports and to other members of senior management and our board of directors.

Based on their evaluation as of March 31, 2017, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended) are effective to ensure that (1) the information required to be disclosed by us in the reports that we file or submit under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized and reported within the time periods specified in SEC rules and forms, and (2) the information we are required to disclose in such reports is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls and procedures or internal controls will prevent all possible errors and fraud. Our disclosure controls and procedures are, however, designed to provide reasonable assurance of achieving their objectives, and our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures are effective at that reasonable assurance level.

#### **Changes in Internal Control Over Financial Reporting**

There has been no change in our internal control over financial reporting during the period covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

## **PART II—OTHER INFORMATION**

### **Item 1. Legal Proceedings**

None.

### **Item 1A. Risk Factors**

While we attempt to identify, manage and mitigate risks and uncertainties associated with our business to the extent practical under the circumstances, some level of risk and uncertainty will always be present. Part I Financial Information—Item 1A. Risk Factors of our 2016 Annual Report on Form 10-K filed with the SEC on February 23, 2017, describes some of the risks and uncertainties associated with our business which have the potential to materially affect our business, financial condition or results of operations. We do not believe that there have been any material changes to the risk factors previously disclosed in our 2016 Annual Report on Form 10-K.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

None.

### **Item 3. Defaults Upon Senior Securities**

None.

### **Item 5. Other Information**

None.

### **Item 6. Exhibits**

The information in the Exhibit Index of this Quarterly Report on Form 10-Q is incorporated into this Item 6 by reference.



**EXHIBIT INDEX**

| Exhibit No. | Exhibit Description   | Incorporated by Reference |          |             |             | Filed Here with |
|-------------|---|---------------------------|----------|-------------|-------------|-----------------|
|             |   | Form                      | File No. | Exhibit No. | Filing Date |                 |
| 10.1        | First Supplemental Indenture, dated as of April 7, 2017, among Live Nation Entertainment, Inc., the Guarantors party thereto and The Bank of New York Mellon Trust Company, N.A., as trustee. |                           |          |             |             | X               |
| 10.2        | Sixth Supplemental Indenture, dated as of April 7, 2017, among Live Nation Entertainment, Inc., the Guarantors party thereto and The Bank of New York Mellon Trust Company, N.A., as trustee. |                           |          |             |             | X               |
| 31.1        | Certification of Chief Executive Officer.   |                           |          |             |             | X               |
| 31.2        | Certification of Chief Financial Officer.   |                           |          |             |             | X               |
| 32.1        | Section 1350 Certification of Chief Executive Officer.  |                           |          |             |             | X               |
| 32.2        | Section 1350 Certification of Chief Financial Officer.  |                           |          |             |             | X               |
| 101.INS     | XBRL Instance Document.   |                           |          |             |             | X               |
| 101.SCH     | XBRL Taxonomy Schema Document.  |                           |          |             |             | X               |
| 101.CAL     | XBRL Taxonomy Calculation Linkbase Document.  |                           |          |             |             | X               |
| 101.DEF     | XBRL Taxonomy Definition Linkbase Document.   |                           |          |             |             | X               |
| 101.LAB     | XBRL Taxonomy Label Linkbase Document.  |                           |          |             |             | X               |
| 101.PRE     | XBRL Taxonomy Presentation Linkbase Document.   |                           |          |             |             | X               |